



NEWS The United States Conference of Mayors

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National City Recycling Challenge Exceeds 100 Million Aluminum Cans U.S. Conference of Mayors and Novelis Announce Winners

Washington, D.C. – The U.S. Conference of Mayors and Novelis Inc. (NYSE: NVL) (TSX: NVL) announced the winners today in the *Cans For Cash: City Recycling Challenge* at the Conference of Mayors 74th Winter Meeting in Washington, D.C.

For the second year, the program, which is designed to encourage recycling, challenged like-sized cities to compete against each other in aluminum can collection for monetary awards. During the first two weeks in September, more than 40 cities collected over 3 million pounds of aluminum cans equating to 107 million used beverage cans.

“We are pleased with the results of this year's campaign and want to thank communities for their enthusiasm and tremendous effort in encouraging their residents to recycle aluminum cans,” said Kevin Greenawalt, President, Novelis North America. “Recycling is a fundamental element of Novelis' corporate sustainability commitment; and we are dedicated to fostering efforts to promote the value of recycling aluminum through programs like Cans for Cash in order to encourage and help cities sustain their local efforts.”

The 2005 campaign saw a 73% increase in aluminum cans recycled – an additional 45 million cans were collected and recycled over the 2004 campaign, which produced a total of 62 million cans. Based on the national economic average for recycled aluminum cans, the cans from the 2005 *Cans For Cash: City Recycling Challenge* have a dollar value of approximately \$2 million.

The winners of the \$5,000 awards for the most aluminum cans recycled are:

- Division One (population 250,000+) Milwaukee, WI* - Mayor Tom Barrett at 1,002,792 pounds
- Division Two (population 100,00-249,999) Knoxville, TN*– Mayor Bill Haslam at 182,672 pounds
- Division Three (population 50,000-99,999) Des Plaines, IL - Mayor Anthony Arredia at 356,380 pounds
- Division Four (population below 50,000) Artesia, CA – Mayor Larry R. Nelson at 73,020 pounds

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To help mayors engage their communities in recycling and raise awareness about its importance over the long term, cities submitted innovative education and marketing ideas for an additional \$5,000 award. The cities being recognized for the most innovative campaigns are as follows:

- Division One: Louisville, KY – Mayor Jerry E. Abramson
- Division Two: Salt Lake City, UT* – Mayor Rocky Anderson
- Division Three: Fargo, ND – Mayor Bruce Furness
- Division Four: Monticello, IN – Mayor Bob Fox

*Note: *2004 Winner in Division Category*

"We are proud that our Cans For Cash Program helped 'jump-start' existing programs and redirected many communities to focus on a common goal. Mayors leveraged their relationships with community and civic organizations, partnered with schools, and linked the can recycling challenge with community improvement and service projects," said U.S. Conference of Mayors President Long Beach Mayor Beverly O'Neill. "Participating cities should be proud that they contributed to the recycling of more than 3 million pounds of aluminum cans."

The aluminum can is the country's most recycled beverage container and has been for more than 20 years. In 2004, more than 100 billion aluminum beverage cans were produced in the United States; just over half of them were recycled. Nearly the same amount – close to 50 billion cans or roughly \$1 billion worth of aluminum – was lost to landfills.

For a complete list of cities that participated in the 2005 *Cans for Cash* program, please visit visit: www.usmayors.org.

Cans For Cash: City Recycling Challenge Historical Data

Year	Pounds of Aluminum Cans Collected	No. of Cans per Pound of Aluminum	No. of Aluminum Cans Collected
2004	1,834,699	34	62,379,767
2005	3,147,828	34	107,026,156
Increase (yr/yr) 2004/2005	1,313,129		44,646,389

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The U.S. Conference of Mayors is the official nonpartisan organization of cities with populations of 30,000 or more. There are 1,139 such cities in the country today, each represented in the Conference by its chief elected official, the Mayor.

Novelis, which was spun off by Alcan effective January 6, 2005, is the global leader in aluminum rolled products and aluminum can recycling, with 36 operating facilities in 11 countries and more than 13,000 dedicated employees. Novelis has the unique ability to provide its customers with a regional supply of high-end rolled aluminum throughout Asia, Europe, North America, and South America. Through its advanced production capabilities, Novelis supplies aluminum sheet and foil to automotive, transportation, beverage and food packaging, construction, industrial and printing markets. Please visit www.novelis.com for more information.