

## U.S. METRO ECONOMIES | JUNE 2014

### REPORT ON GMP AND EMPLOYMENT--2013-2015

Metropolitan Area: Santa Barbara-Santa Maria-Goleta, CA

Santa Barbara-Santa Maria-Goleta, CA Metropolitan Area Report														
Gross Metropolitan Product														
Real GMP										Nominal GMP				
Average annual percent change		2013		Percent change from previous year			2020	Average annual percent change		\$Billions				
2010-2012	Rank	Billions (2005\$)	Rank	2013	2014	2015	Billions (2005\$)	2013-2020	Rank	2012	2013	Rank	2014	2015
2.3	103	18.3	99	1.2	1.3	3.0	21.7	2.5	221	20.9	21.5	102	22.1	23.2
Employment and Unemployment														
Pre-recession peak to trough employment				Total employment (Percent change from previous year and rank)				End of year unemployment rates						
Jobs losses in recession (thous.)	Decline (%)	Rank	Return to peak		2013	2014	2015						Change	
				% change	2.6	1.2	1.9						2012-2016	Rank
-12.1	-6.9	169	2014Q3	Rank	74	211	174	7.5	6.4	5.9	5.5	5.2	-2.3	157

The United States Conference of Mayors  
 Council on Metro Economies and the New American City  
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