

U.S. METRO ECONOMIES | JUNE 2014

REPORT ON GMP AND EMPLOYMENT--2013-2015

Metropolitan Area: Santa Cruz-Watsonville, CA

Santa Cruz-Watsonville, CA Metropolitan Area Report														
Gross Metropolitan Product														
Real GMP										Nominal GMP				
Average annual percent change		2013		Percent change from previous year			2020	Average annual percent change		\$Billions				
2010-2012	Rank	Billions (2005\$)	Rank	2013	2014	2015	Billions (2005\$)	2013-2020	Rank	2012	2013	Rank	2014	2015
0.0	289	8.3	189	2.2	1.7	3.0	10.1	2.7	165	9.6	9.9	191	10.3	10.8
Employment and Unemployment														
Pre-recession peak to trough employment				Total employment (Percent change from previous year and rank)				End of year unemployment rates						
Jobs losses in recession (thous.)	Decline (%)	Rank	Return to peak		2013	2014	2015						Change	
				% change	3.9	1.8	2.1						2012-2016	Rank
-11.5	-11.8	37	2015Q4	Rank	24	136	150	10.4	9.0	8.2	7.5	7.0	-3.4	33

The United States Conference of Mayors
 Council on Metro Economies and the New American City
 Prepared by IHS Global Insight

