



# U.S. MAYOR

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## 82nd Annual Meeting Preview – Dallas – June 20-23

# MAYORS TO FOCUS ON EDUCATION EXCELLENCE, TRANSPORTATION, CLIMATE PROTECTION, EQUITY, SPORTS/RACE, PUBLIC SAFETY, OTHER KEY PRIORITIES

By Kevin Hornbeck and Ed Somers

Under the leadership of Conference of Mayors President Sacramento Mayor Kevin Johnson, the 82nd Annual Conference of Mayors will convene from June 20-23 at the OMNI Dallas Hotel. Mayors can still register online for the meeting and see a list of

the more than 230 mayors already registered by going to the website <http://www.usmayors.org/82ndAnnualMeeting/>.

From policy discussions and debates to task force meetings and engaging guest speakers, the Annual Conference will continue the tradition of providing a forum for mayors from across

**See DALLAS on page 6**



**USCM President  
Sacramento Mayor Kevin  
Johnson**



**USCM Vice President  
Baltimore Mayor  
Stephanie Rawlings-Blake**



**Dallas Mayor Mike  
Rawlings, Host**



**Maria Shriver**



**Education Secretary Arne  
Duncan**



**Energy Secretary Ernest  
Moniz**



**EPA Administrator Gina  
McCarthy**



**Los Angeles Mayor Eric  
Garcetti**



**June 6, 2014  
Washington (DC)**

Welcome to Dallas for the 82nd Annual Meeting of The United States Conference of Mayors. We are most grateful to Host Mayor Mike Rawlings and the Dallas team for using their creative energy and resources to make this event one we will never forget.

We are here to learn from one another and to witness what Mayor Rawlings and the city of Dallas have done in recent years to transform Dallas into a world-class city. No doubt, mayors, business leaders and the media will leave Dallas knowing what so many already know - the fact that Dallas is a thriving metropolis that stands out and ranks high among cities across the globe.

We will thank outgoing President Mesa Mayor Scott Smith for his leadership as our 71st President. Mayor Smith, before he resigned to run for Governor of Arizona, pushed forth the opportunity for individual mayors to be heard for their innovations and best practices. He recognized that mayors are leading on innovations in our nation. He also emphasized the bipartisan business partnership now thriving in our cities. He comes to get a thank you salute from all of us. We thank him and wish him well in his quest for the governorship of his home state of Arizona.

Our new President, Sacramento Mayor Kevin Johnson, installed on April 16 of this year, continues his priority of getting mayors more involved in their schools with a dynamic forum on educational excellence on opening day Friday, June 20.

Mayor Johnson, in his President's address, will come forth with his refreshing statement declaring that we are in the era of Cities 3.0. Mayor Johnson says cities 1.0 was the era of rivers and

trade in the early days, establishing our nation. Cities 2.0 was the era of the Industrial Revolution. His cities 3.0 theme states that technology is driving cities to a new plateau and we are experiencing demographic changes resulting in people moving to cities. They are demanding a quality of life that is quite different from the past. We commend President Johnson for appreciating our past and his new energy to lead the national discussion in which he can support the very positive statistics that prove his point that mayors and cities can't wait, that the new forward-looking metro citizens are giving new energy and innovation to our changing nation and this is a defining moment in the Cities 3.0 era we are leading in 2014 for our nation.

We welcome The White House Climate Task Force and its Chair, our friend David Agnew. David brings with him the two key cabinet officers, EPA Administrator Gina McCarthy and Energy Secretary Ernest Moniz. President Johnson, a member of President Obama's Climate Task Force is asking all mayors to participate in this special plenary session Sunday morning to offer concrete recommendations for The White House Climate Report to be released later this year. Bridgeport Mayor Bill Finch, Co-Chair of The United States Conference of Mayors Climate Task Force, will present a report on the USCM efforts and our new initiatives for mayors as we continue to lead the way in changing human behavior to reduce carbon footprints in the metro areas of our nation.

Mayor Johnson brings to us a national leader, Maria Shriver, the author of The Shriver Report. Maria has been a force as an advocate for leading a national conversation focused on equal pay for women and arguing for our nation, government and businesses, to work together to meet the basic needs of working families. We look forward to hearing from her in a special session with Mayor Johnson at lunch on Sunday.

**See COCHRAN on page 31**



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# LED Lighting Helps Little Rock Bridge the Way to a Vibrant, Sustainable Future

*By Little Rock Mayor Mark Stodola*

I fondly refer to Little Rock as the next great "American City in the South," and others are taking notice too. Kiplinger recently put Little Rock at the top of its "Great Places to Live" list of metro areas with a population of one million or less, noting our city's livability, offering "the amenities of a larger city but ... small enough that you can feel part of the community."

Creating a sense of community is important to us, and our city's bridges, which span the Arkansas River, have always played an important part in our city's heritage. President Bill Clinton described the design of his presidential library, which rises above the Arkansas River in Little Rock, as symbolic of a bridge to the 21st century, noting that building bridges is a "...symbol not only of what I tried to do, but what I want to do with the rest of my life."

I was honored recently to be able to bring together a bridge of another sort: a successful public-private partnership to light three of Little Rock's iconic bridges, including the bridge to the Clinton Presidential Library. The programmable, energy-efficient LED lighting system we now have in place is symbolic of Little Rock's bridge to the future – a growing, livable, and more sustainable city with a future as bright as the lights that now shimmer over the Arkansas River.

The vision for this bridge lighting project was inspired by the many conversations and best practice case studies we have all shared at The U.S. Conference of Mayors meetings. As the Conference of Mayors January energy survey results indicated, LED lighting is considered the most promising technology for reducing energy use in our cities, and we have learned through the Mayors' Lighting Partnership how this technology can also promote economic development and tourism, while making our cities more vibrant.



**Little Rock Mayor Mark Stodola**



Perhaps most importantly we saw how a strong public-private partnership working together could turn this vision into a reality. Entergy, our local electricity provider, generously donated a combined \$2 million in honor of the company's 100th anniversary, and Philips and a number of other organizations also invested in this project. The Philips LED lighting system we installed is not only energy efficient, but the LED lights are expected to last for years, saving the city energy, operations, and maintenance costs.

The lights can easily be programmed to produce beautiful light schemes that glimmer against the skyline and river, drawing visitors and residents alike to our entire metropolitan area and promising to attract tourism dollars for many years to come.

**See LITTLE ROCK on page 4**



# Statement by Conference of Mayors President Johnson on EPA Issuance of Clean Air Act Proposed Regulations on Greenhouse Gases

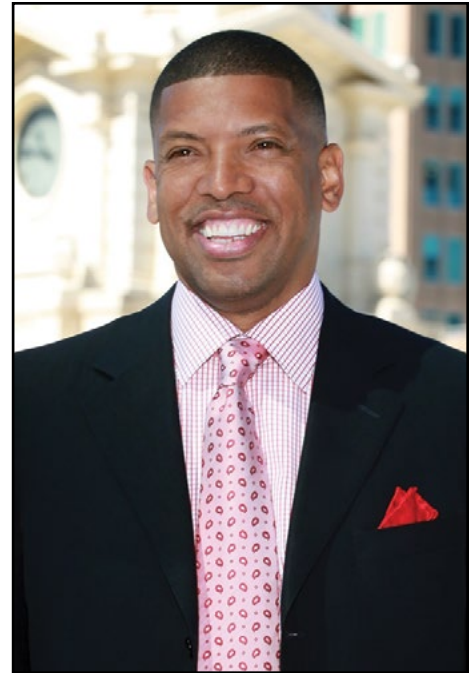
Conference of Mayors President Sacramento Mayor Kevin Johnson issued the following statement June 2 regarding EPA's issuance of Clean Air Act new Proposed Greenhouse Gas Regulations:

"We commend President Barack Obama and the Environmental Protection Agency for their commitment to cut carbon emissions from power plants by 30 percent by 2030. The U.S. Conference of Mayors has led the way in reducing the nation's carbon footprint through both national policy and local best practices.

"All our cities are vulnerable to our changing climate, but our coastal cities are especially vulnerable to more intense storms and, over the next century, rising

sea levels. We believe that addressing climate change can also bring added benefits, such as energy independence and the creation of a whole new generation of renewable and energy efficient and conservation technologies that can transform our global economy and provide it more stability. The time to lead is now.

"For these reasons, we commend the U.S. EPA's announcement today, and we look forward to working with Administrator McCarthy and her agency throughout the rule-making process to make sure we reduce greenhouse gas emissions in the most flexible and cost effective manner as possible."



**USCM President Sacramento Mayor Kevin Johnson**

## LITTLE ROCK from page 3

We also created jobs, not only in the restaurants and hospitality businesses that are benefiting from the crowds the lights are attracting, but also by the installation itself. Arkansas-based Koontz Electric installed the 1,300 lights over a period of about eight months, using local area workers – an important benefit to consider when your city is looking to invest in LED lighting.

This project has contributed to our city livability in many more ways, as well. It has created a sense of civic pride, with thousands of local residents showing up the night we "flipped the switch" and lit our bridges. The Clinton Presidential Bridge and the Main Street Bridge previously were not lit, and the Junction Bridge had functional lighting. The Junction Bridge and the Clinton Presidential Bridge, which were originally used for

railcars, are now pedestrian walkways. The new LED lighting not only enhances the beauty and improves visibility on all three bridges; it also creates a sense of safety, for drivers, pedestrians and bicyclists on the bridges at night.

I also am proud to say that Little Rock now has an enhanced stage for future economic development throughout our metropolitan region, and we are continuing to build a more sustainable future. We just hosted our fifth annual Sustainability Summit, turning our bridge lights green to commemorate the event, and we continue to make new investments in LED lighting technology. For example, we are using LED lights to upgrade our Statehouse Convention Center and public parking garages. We also are building a new police station, expected to open later this year, that incorporates LED lighting and other energy efficient technologies in order to help reduce energy consumption and the costs of operating our public

buildings. This building also is designed to help revitalize a neighborhood and build a better relationship – a bridge – between the police department and the community it serves.

But I think President Clinton best described what these newly lit bridges means for Little Rock's future at the ceremony to light the bridge to his Presidential Library:

*"When I agreed to put the library on this site, I dreamed of a time when at night we would have this bridge lit and everybody who landed in an airplane in Little Rock at night would fly over the library lit and the bridge lit and would see us and our potential and our values in a way that they had never seen it before. And it would brand our whole state as a place which was big enough to be diverse and interesting, full of tumult and legitimate disagreements, but also a place where in the end, bridges are built."*



# Pragmatism, Not Politics, Should Lead Our National Energy Conversation

*By Gresham Mayor Shane Bemis,  
Chair Energy Committee*

One of local government's most notable characteristics is that local leaders, unlike our counterparts in state and federal government, need not get caught up in the hot-button, hyper-partisan national issues of the day. Local government is too practical, too boots-on-the-ground to be distracted by false enemies and paper tigers. I am continually astounded by the willingness with which people of both political parties jump on these issues and drive wedges.

Too often, our national conversation regarding climate and energy is the unfortunate victim of this type of visceral partisanship. There is no reason why energy and climate should be partisan issues. We all use energy and we all live in the same global environment. As a local leader and Chairman of the Conference's Energy Committee, I wholeheartedly believe it is that simple.

As a Republican, it might seem strange that one of my first acts after taking office in 2007 was signing the Mayor's Climate Protection Agreement, a document that now boasts the signatures of more than 1,000 mayors from all 50 states. I refuse to get caught up in the talking-head squabbling about global warming and climate change. Sure, I think the science is pretty clear that human behavior impacts the health of our global environment. But for me, the issue is much simpler: I'd prefer to breathe clean air rather than dirty air, and I'd prefer to be judicious when using finite resources, like many sources of energy.

On the local level, it's not hard for that type of pragmatism to lead to real-world results. In Gresham, we took a hard look at the leading energy hogs in our city-operations, and discovered the wastewa-

ter treatment plant (was at the top of the list. Through the use of technologies such as methane cogenerator engines, solar power, and the strategic use of fats, oils, and grease to create energy, we anticipate that our treatment plant will be 100 percent energy efficient within a year.

We literally took our biggest energy user and transformed it into a net energy contributor without a single television bickering session, scorched-earth environmental debate, or combative argument about the validity of science. The best news? Getting the treatment plant to energy independence also saves our ratepayers a collective \$500,000 per year, and those savings will only increase as the price of energy increases.

Gresham's system of 8,000 streetlights was next on our energy hit-list. Not only did they capture our attention because of their high energy use, but due to increasing electricity costs, our streetlight fund was actually projected to bottom out in the near future, resulting in either the lights going dark, or increased costs for our residents.

For this reason, we looked hard to find any and all opportunities to drive down the cost of delivering this service. And here's what we discovered: By taking advantage of an extremely favorable borrowing rate – less than 1 percent – we could replace streetlight bulbs citywide with new high-efficiency LED lights. These will save us approximately half a million dollars in electricity and maintenance costs each year, while providing cleaner, brighter light, using less energy, and deterring crime.

Now, instead of raising rates or turning off the lights, we will upgrade our system and put the fund back into fiscal solvency, while also doing the right thing for the environment. I will never understand why obvious hometown solutions



**Gresham Mayor Shane Bemis**

like these somehow become contentious political and scientific debates as they work their way up in our political system.

As mayors, we know firsthand that politics and partisanship are too often distractions from the important work at hand, delivering top-notch services for our residents. Fiscal prudence for us, in an environment of balanced budgets, isn't as much about politics as it is about pragmatism. We are uniquely suited to lead on issues of energy and climate at the local level because we can bypass the unnecessary and distracting debate that too often captures the national conversation on these issues. I'm proud of the work we have done in Gresham, and I am proud of the work mayors are doing across the country to advance pragmatic energy and climate policies.

# DALLAS

from page 1

the country to share ideas, tackle common issues, and promote innovative national policy.

## Key plenary sessions will include:

- Inaugural Address by Conference of Mayors President Johnson, where he will present his priorities for the coming year, and welcoming remarks by host Mayor Mike Rawlings (Friday Lunch)
- Education Excellence discussion highlighting mayoral leadership, to be led by Johnson (Friday Afternoon)
- Maria Shriver, award-winning journalist and activist for social change and equality, on "The Shriver Report – A Woman's Nation Pushes Back from the Brink" (Sunday Lunch)
- "Sports and Race" panel discussion with top figures in the world of sports (Monday Morning)
- "Building an Early Learning Nation" featuring U.S. Education Secretary Arne Duncan (Saturday Morning Mayors and Business Leaders Breakfast)
- Reauthorization of the Surface Transportation Act
- Recognition of Conference of Mayors Past President Scott Smith (Saturday Morning)
- Local Leadership on Climate Protection, featuring EPA Administrator Gina McCarthy, Energy Secretary Ernest Moniz, the work of the Mayors Climate Protection Center, and a New Call to Action (Sunday Morning)

And more to be announced soon...

## Policy

Over 100 resolutions have been submitted for consideration, and member mayors across ten policy standing committees will debate and vote to adopt them on Friday and Saturday:

- Children, Health and Human Services (Friday)
- Criminal and Social Justice (Friday)
- Environment (Friday)
- Metro Economies (Friday)

- Community Development and Housing (Saturday)
- Energy (Saturday)
- Jobs, Education and the Workforce (Saturday)
- Transportation and Communication (Saturday)
- International Affairs (Saturday)
- Tourism, Arts, Parks, Entertainment and Sports (Saturday)

The full body will consider resolutions, which pass in the committees during the Business Session on Monday, June 23.

The package of proposed resolutions is now available at [usmayors.org](http://usmayors.org).

## Special Best Practice Forums

Informative forums will be held throughout conference to provide mayors with the opportunity to learn about and discuss cutting edge best practices from cities across the nation:

- Assisting Veterans (Saturday)
- Innovations in Transportation (Saturday)
- Just Press Go: The Keys to Driving Innovation In America's Cities (Sunday)
- Financing Urban Progress (Sunday)

## Task Force/Council Meetings

In Dallas, task force meetings featuring mayoral best practices and national experts will include:

- Metro Economies and the New American City (Friday)
- Mayors Water Council (Friday)
- Mayors Professional Sports Alliance (Friday)
- Education Excellence (Friday)
- Technology and Innovation (Friday)
- Small Business, Franchising, and Entrepreneurship (Sunday)
- Vacant and Abandoned Properties (Sunday)
- Mayors and Police Chiefs (Sunday)
- Veterans Affairs (Sunday)
- Food Policy (Sunday)
- Advanced Manufacturing (Sunday)
- Mayors and Metro Universities (Sunday)
- Immigration Reform (Sunday)
- Energy Independence and Climate Protection (Sunday)
- Metro Ports and Exports (Monday)

## Mayoral Leadership Awards



A number of major awards will be presented over the course of the meeting to recognize mayoral leadership:

- Climate Protection (Friday)
- City Livability (Saturday)
- Retirement Readiness (Saturday)
- Lead-Safe for Kids Sake (Sunday)
- Get Your Business Online (Monday)

## Women Mayors

The Women Mayors Meeting will occur on Friday afternoon, where they will discuss efforts to reduce homelessness among women.

## New Mayors and Members

The U.S. Conference of Mayors will host a special welcome breakfast and information session on Friday morning for first-time attendees. These mayors are also invited to attend the membership committee meeting immediately following the breakfast in order to capitalize on the opportunities at the conference and discuss best practices and mayoral priorities.

## Dallas: "Big Things Happen Here!"

Rawlings has organized exciting events for all attendees that highlight the very best of Dallas:

- Friday Morning: Continental Breakfast on the Continental Bridge

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## DALLAS

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- Friday Night: AT&T (Cowboys) Stadium - performances by The Dallas Cowboy Cheerleaders, Asleep at The Wheel, and Leann Rimes
- Saturday Night: Perot Museum of Nature and Science, and Klyde Warren Park - barbeque feast and performance by Grammy Award-Winning Artist Lyle Lovett and his full band
- Sunday Night: Evening in the Arts District, featuring Los Lonely Boys, a once-in-a-lifetime concert by Grammy Award-Winning Artist Bonnie Raitt, and an after party featuring fireworks and a legendary performance by Kool and the Gang
- Monday Night: Dallas Arboretum and Botanical Gardens - Backyard Bash featuring a performance by Marcia Ball

The Conference of Mayors thanks Citi for serving as Title Sponsor for the 82nd Annual Conference of Mayors.

# JOIN THE 2014 NATIONAL SUMMER YOUTH JOBS CHALLENGE

The U.S. Conference of Mayors Workforce Development Council (WDC) has partnered with the DollarWise Campaign to urge mayors to create innovative partnerships with their local business and non-profit communities, to ensure that the nation's youth have a meaningful summer job experience. The WDC and DollarWise are inviting mayors from across the United States to join by completing a brief online survey to describe

their summer program. Three winning cities (small, medium, and large) will be selected for recognition during the 2015 Conference of Mayors Winter Meeting for their programs' excellence. Mayors are still eligible to join and can do so online at <http://www.usmayors.org/jobschallenge>.

For more information on the 2014 National Summer Youth Jobs Challenge contact James Kirby at [jkirby@usmayors.org](mailto:jkirby@usmayors.org).



## 2014 National Summer Youth Jobs Challenge



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# Calendar of Events

(Updated 06/04/14)

**June 20-23**

**82nd Annual Conference of Mayors**, Dallas. Contact: Carol Edwards at [cedwards@usmayors.org](mailto:cedwards@usmayors.org) or 202-293-7330; Sponsorship: Geri Powell at [gpowell@usmayors.org](mailto:gpowell@usmayors.org) or 202-861-6774. Registration Open at [usmayors.org](http://usmayors.org)

**August 28-29**

**USCM Food Policy Task Force Meeting**, Louisville. Contact: Crystal Swann at [cswann@usmayors.org](mailto:cswann@usmayors.org) or 202-861-6707. Registration Available Soon

**September 27-29**

**USCM Fall Leadership Meeting**, Sacramento (USCM Executive Committee, Advisory Board, and Chairs Only). Contact: Carol Edwards at [cedwards@usmayors.org](mailto:cedwards@usmayors.org) or 202-293-7330; Sponsorship: Geri Powell at [gpowell@usmayors.org](mailto:gpowell@usmayors.org) or 202-861-6774. Registration Available in July

**USCM Community Policing Meeting at Clinton Presidential Center, and USCM Ports/Exports and Imports Meeting**, Little Rock.

- Community Policing: October 8-9
- Ports/Exports and Imports: October 10

Contact: Carol Edwards at [cedwards@usmayors.org](mailto:cedwards@usmayors.org) or 202-293-7330; Sponsorship: Geri Powell at [gpowell@usmayors.org](mailto:gpowell@usmayors.org) or 202-861-6774. Registration Available Soon

**October 15-17**

**Municipal Waste Management Association (MWMA) Fall Summit**, San Diego. Contact: Jubi Headley at [jheadley@usmayors.org](mailto:jheadley@usmayors.org) or 202-861-6798. Registration Available June

## 2015

**January 21-23**

**83rd Conference of Mayors Winter Meeting**, Washington (DC). Contact: Carol Edwards at [cedwards@usmayors.org](mailto:cedwards@usmayors.org) or 202-293-7330; Sponsorship: Geri Powell at [gpowell@usmayors.org](mailto:gpowell@usmayors.org) or 202-861-6774. Registration Open Fall 2014



*For updates or changes,  
check our web site at*

**[usmayors.org](http://usmayors.org)**



## Conference of Mayors President Johnson Congratulates President Obama on "My Brother's Keeper" Task Force Report

U.S. Conference of Mayors President Sacramento Mayor Kevin Johnson issued the following statement today following the release of the My Brother's Keeper Initiative 90 Day Task Force Report:

"On behalf of the nation's mayors, I congratulate President Obama on the release of the My Brother's Keeper Initiative 90 Day Task Force Report. Unfortunately, we still live in a society where our African American students are three times more likely to drop out of school than their white counterparts. As an African American male and former professional athlete, I know first-hand how important it is to have caring adults who are engaged in your success. Everyone can serve as a mentor and make a great difference in a young person's life. We thank President Obama for his leadership in ensuring we are doing our part to identify the programs and policies that work, and recommending action that will help all of our young people succeed."

# Remembering JFK on His Birthday, and His Gift to Us

*By Mayor Bill Finch*

It's hard to believe President John F. Kennedy might have turned 97 today. I often wonder how much better America could have been if not for losing his idealism and courage so soon.

Though I was young when he was taken from us, I knew, as did many others, that this was a leader to follow. Perhaps his greatest birthday present is the millions of people who serve the public because of him.

And, as I speak with my kids about President Kennedy this week, as much as I want to dwell on what might have been if he lived until the age of 97, instead I can't help but focus on his optimism, his leadership, and the investments he made in America's future.

I tell my kids that President Kennedy had unmatched optimism. He had big thoughts, and spoke them loud while asking us to follow. At a time when racial discrimination was widespread in America, President Kennedy rightly professed that all people are equal, regardless of race or color.

"If an American, because his skin is dark ... cannot enjoy the full and free life that we all want, then who among us would be content to have the color of his skin changed and stand in his place?" He led America in a new direction. He proposed the Voting Rights Act and Civil Rights Act, which later became law.

When my kids see the latest world tensions on television, I tell them of a more difficult time when the Soviet and American nuclear arsenals were within a hairsbreadth of wiping much

of civilized humanity from the face of the Earth. Kennedy's brave leadership brought us back from the brink without losing American lives.

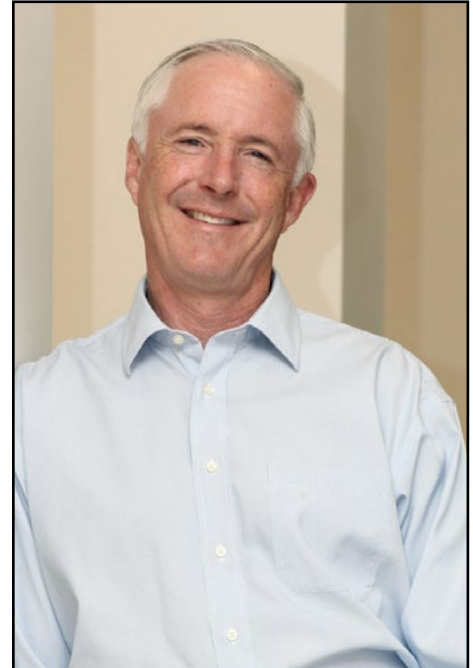
I tell my kids that sacrifice is not a dirty word. JFK said we all must sacrifice and contribute, and those contributions will make critical investments in America's future. "Ask not what your country can do for you--ask what you can do for your country."

I ask my kids to think like that still because "our most basic common link is that we all inhabit this planet. We all breathe the same air. We all cherish our children's future."

Kennedy said that "The torch has been passed to a new generation of Americans" when he became President. When he died, he passed it to us, and we now pass that torch of hope and optimism to another generation-- not just in words, but in deeds.

Then, I tell them that's exactly what we are doing in Bridgeport -- the first city in Connecticut to elevate city employees up to the new \$10.10 minimum wage, two years before the state's mandate. We're one of the greenest cities in America, creating hundreds of green jobs while installing green energy sources that will soon power more than 30,000 homes with zero and low-emission electricity. And, we're creating additional jobs through the development of Steelpointe Harbor, which, once complete, will generate more than \$18 million in tax revenue for the city.

I'll end my conversation by reminding my kids that they can all have a little of President Kennedy in them.



**Bridgeport Mayor Bill Finch**

And wherever they go, whatever they do, that courage and idealism will help make a better world.

*Bill Finch is the Mayor of Bridgeport, Connecticut. He is also the President of the Connecticut Conference of Municipalities, and is Co-Chair of the U.S. Conference of Mayors Energy Independence and Climate Protection Task Force.*



## Stronger together

By partnering for the common good we can achieve uncommon results. We proudly support the United States Conference of Mayors 82nd Annual Meeting.

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## GUEST SPEAKERS AT THE 82ND ANNUAL CONFERENCE OF MAYORS



**Representative  
Eddie Bernice  
Johnson (TX)**



**National Drug  
Control Policy  
Acting Director  
Michael Botticelli**



**UN Refugee  
Agency Regional  
USA and Caribbean  
Representative  
Shelly Pittman**



**U.S. Department  
of State Special  
Representative for  
Global Partnerships  
Andrew O'Brien**



**White House  
Intergovernmental  
Affairs Director  
David Agnew**



**Community  
Oriented Policing  
Services Director  
Ronald L. Davis**



**USCM Past  
President Scott  
Smith**



**U.S. Minority  
Business  
Development  
Agency Director  
Alejandra Castillo**



**U.S. Travel and  
Tourism Advisory  
Board Chair Sam  
Gilliland**



**U.S. Department of  
Education Deputy  
Secretary James H.  
Shelton III**



**Former U.S. Trade  
Representative  
Ambassador Ron  
Kirk**



**DuPont Public  
Affairs Manager  
Mary Kate  
Campbell**



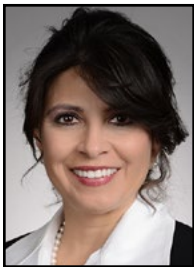
**Bank of America  
Charitable  
Foundation Senior  
Vice President Nikki  
Salzillo**



**University of North  
Texas System  
Chancellor Lee  
Jackson**



**Great-West Financial  
Government  
Markets Vice  
President Brent  
Neese**



**Great-West Financial  
Government Markets  
Client Relations Vice  
President Theresa  
Cruz Myers**



**Churchill Downs  
President T. Kevin  
Flanery**



**Gregory Seller  
Consulting LLC  
Principal Gregory  
Seller**



**IHS Global Insight  
Senior Director Jim  
Diffley**



**Colonial Life Vice  
President Public  
Sector Markets  
Carey Adamson**



**Citi Global Public  
Affairs Executive  
Vice President  
Edward Skyler**



**Walmart U.S.  
Manufacturing Vice  
President Cindi  
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Solutions Senior  
Executive Vice  
President Lori Lee**



**The Bully Project  
President Lee Hirsch**



**Philips Lighting  
Americas CEO &  
President Bruno  
Biasiotta**



**American  
Management  
Services Executive  
Vice President &  
COO Lou Mosca**



**Bezos Family  
Foundation  
President Jackie  
Bezos**

# 2014 USCM Nominating Committee

Conference of Mayors President Sacramento Mayor Kevin Johnson, as of May 14, has appointed the following mayors to The United States Conference of Mayors 2014 Nominating Committee for the upcoming Annual Meeting in Dallas. The Nominating Committee will meet in the Bishop Arts Boardroom of the Omni Hotel in Dallas on Saturday, June 21 from 2:30pm to 3:45 pm. The Nominating Committee will recommend candidates for Officers, Trustees and Advisory Board vacancies. The recommendations will be voted on by the assembled membership in Dallas on Monday, June 23 during the Business Session.

Member mayors seeking office should submit a letter of interest to each member of the Nominating Committee, with a copy to The United States Conference of Mayors, CEO and Executive Director Tom Cochran by e-mail to [sfredeen@usmayors.org](mailto:sfredeen@usmayors.org).

## **Current Leadership openings** *as of June 6:*

Second Vice President – One (1)

Trustees – Three (3)

Advisory Board - Four (4)

## **USCM NOMINATING COMMITTEE** *as of June 6:*

Fresno Mayor Ashley Swearengin, Chair  
Burnsville Mayor Elizabeth B. Kautz  
Philadelphia Mayor Michael A. Nutter  
Akron Mayor Donald L. Plusquellic  
Charleston Mayor Joseph P. Riley, Jr.  
Tulsa Mayor Dewey F. Bartlett, Jr.  
Columbia (SC) Mayor Stephen K. Benjamin  
Albuquerque Mayor Richard J. Berry  
West Sacramento Mayor Christopher L. Cabaldon  
Clarksville Mayor Kim McMillan  
Hartford Mayor Pedro E. Segarra

## **ALTERNATES**

Plano Mayor Harry LaRosiliere  
Salt Lake City Mayor Ralph Becker  
St. Louis Mayor Francis G. Slay

# Declared Candidates for Conference of Mayors Leadership Vacancies

*As of June 6 in alphabetical order:*

## **SECOND VICE PRESIDENT (1 Opening):**

Carmel (IN) Mayor James Brainard  
Oklahoma City (OK) Mayor Mick Cornett

## **TRUSTEE (3 Openings):**

Indianapolis (IN) Mayor Greg Ballard  
Rochester Hills (MI) Mayor Bryan K. Barnett  
Jacksonville (FL) Mayor Alvin Brown  
Louisville (KY) Mayor Greg Fischer  
Irving (TX) Mayor Beth Van Duyne

## **ADVISORY BOARD (4 Openings):**

Gresham (OR) Mayor Shane Bemis  
Pinellas Park (FL) Mayor Sandra Bradbury  
Dubuque (IA) Mayor Roy D. Buol  
Monrovia (CA) Mayor Mary Ann Lutz  
Allentown (PA) Mayor Ed Pawlowski  
Cape Coral (FL) Mayor Marni Sawicki  
Tacoma (WA) Mayor Marilyn Strickland

# 2014 Annual Conference: Summary of Proposed Policy Resolutions

The 10 policy standing committees of The United States Conference of Mayors will meet to consider policy resolutions proposed by mayors for adoption by the Conference. Below, and on the following pages, is a summary of each committee's resolutions.



## CHILDREN, HEALTH AND HUMAN SERVICES COMMITTEE Green Bay Mayor James J. Schmitt, Chair

### **Resolution No. 1: Saving Lives Through Overdose Prevention**

encourages cities to equip all first responders with naloxone, expand awareness and education efforts, and supports the continued establishment of emergency "Good Samaritan" policies to encourage individuals to call 911 in the case of an overdose without fear of prosecution.

**Resolution No. 2: Blessing in a Backpack** supports the efforts of Blessings in a Backpack and other charitable organizations to help stop hunger amongst children in America; and supports the adoption of Thursday, September 18, 2014 as "Blessings in a Backpack Day", whereby mayors across the United States will participate in backpack-stuffing events, providing food for children in their communities who need it most.

**Resolution No. 3: Creation of a National Task Force on Addiction Recovery Services** recommends that the White House convene a National Task Force comprised relevant federal and state officials, Mayors, community-based professionals, experts in the recovery field, and others to identify gaps in recovery services, examine and share best practices, and make recommendations for federal, state and local action.

**Resolution No. 4: The President's Early Learning Agenda** urges Congress to act upon the President Obama's calls to expand access to early childhood education programs through the proposed Preschool for All Initiative.

**Resolution No. 5: Policies and Programs that Encourage the Development of Diversified**

**Farming Practices that Promote a Healthy, Sustainable Food Production System** urges The President of the United States, the U.S. Congress, and other governmental bodies and organizations to develop and support policies and programs that encourage the development of diversified farmland which promotes a healthy, sustainable food production system; and recognizes that the diversification of farmland is crucial to the nation's food security, support of local and regional food systems, and the health and wellness of individuals and the environment.

**Resolution No. 6: Resolution to Improve Veterans Affairs' Hospital Care and Wait Times** urges Congress and the Administration to move, without delay, to address the findings of the independent audit of VA medical care system and to develop solutions in partnership with key stakeholders and urges Congress to provide the funding, staffing, and medical facility resources to ensure that backlogs in the VA system are addressed immediately and that care is delivered without unconscionable delays.

**Resolution No. 7: Urging Reform of Veterans Health Care System to Ensure Adequate Care for All Veterans** urges the Administration and Congress to take immediate action to resolve the current problems producing the unacceptable and, for some veterans, life-threatening delays in receiving medical treatment at VA health facilities across the nation.

**Resolution No. 8: In Support of a National Commitment to Building an Early Learning Nation by the Year 2025** supports a movement

committed to engaging every community and particularly parents and caregivers in daily brain-building moments with their children, while highlighting the ease and developmental importance supported by the latest scientific research of these conversational moments between adult and child; and supports designating the decade of 2015 – 2025 as an era of community focus in building an Early Learning Nation so, in turn, the children of Generation Alpha emerge equipped and prepared to resolve issues, assume leadership positions, while generating innovative and long-term solutions for previously intractable and seemingly unsolvable challenges.

**Resolution No. 9: Universal Childcare and Early Childhood Education Programs as a Means of Eliminating Income-Based Achievement Gaps** urges Cities to create universally accessible childcare and early childhood education programs inside their municipality.

**Resolution No. 58: Increase Awareness of Influenza Vaccination Coverage Disparities Within the African American, American Indian/Alaska Native and Latino Communities** urge all citizens to participate in local flu vaccinations drives and promotional activities planned here forth and that city officials will use social media platforms and engage local health jurisdictions to increase awareness of influenza vaccination coverage disparities within the African American, American Indian/Alaska Native and Latino communities.





## **JOBS, EDUCATION AND THE WORKFORCE COMMITTEE**

### **Pembroke Pines Mayor Frank Ortis, Chair**

#### **Resolution No. 4: The President's Early Learning Agenda**

urges Congress to act upon President Obama's calls to expand access to early childhood education programs through the proposed Preschool for All Initiative.

**Resolution No. 9: Universal Childcare and Early Childhood Education Programs as a Means of Eliminating Income-Based Achievement Gaps** urges cities to create universally accessible childcare and early childhood education programs inside their municipalities.

**Resolution No. 8: In Support of a National Commitment to Building an Early Learning Nation by the Year 2025** supports designating the decade of 2015 – 2025 as an era of community focus in building an Early Learning Nation, to engage every community and particularly parents and caregivers, in daily brain-building moments with their children.

**Resolution No. 60: Supporting the Implementation of Common Core State Standards with Rigorous and Comparable Assessments** reaffirms Conference of Mayors support for the ongoing implementation of Common Core State Standards in all available states.

**Resolution No. 61: Increasing Diversity in the Teaching Profession** supports several policy priorities for increasing the number of highly effective and diverse teachers in U.S. classrooms.

**Resolution No. 62: Public Charter School Accountability** supports numerous policy priorities for improving charter school quality, equity, and accountability.

**Resolution No. 63: Resolution for The U.S. Conference of Mayors "Summer Jobs for Youth"** urges Congress to restore its long term commitment for a strong summer jobs program, by providing funding for year round youth activities and by ensuring that youth summer jobs are part

of any Workforce Investment Act (WIA) reauthorization, or by establishing separate ongoing funding for youth summer jobs programs.

**Resolution No. 4: Investing in Summer Youth Jobs and Financial Education** calls on cities with summer jobs programs to participate in the 2014 National Summer Jobs Challenge as well as the 2014 DollarWise Summer Youth Jobs Contest, and to also integrate a financial education component into their programs.

**Resolution No. 65: Resolution Supporting President Obama's College Scorecard** endorses the innovative College Scorecard System created by the Department of Education's College Affordability and Transparency Center.

**Resolution No. 66: In Support of the National Cities of Learning** supports the National Cities of Learning model, which incorporates Connected Learning, a new approach designed to make learning more powerful and more relevant to the demands and opportunities of the digital age.

**Resolution No. 67: Resolution in Support of Raising the Federal Minimum Wage** urges Congress to raise the current federal minimum wage of \$7.25 per hour to \$10.10 per hour; and supports state and local government efforts to set their own minimum wages above the federal minimum wage to help its lowest paid workers keep pace with the rising cost of living.

**Resolution No. 68: Resolution on Strengthening Career Pathways Systems** applauds the innovative Youth CareerConnect initiative of the Departments of Labor and Education, and pledges to collaborate with the federal agencies to create and strengthen effective career pathways systems in America's cities.

**Resolution No. 69: Resolution to Expand Apprenticeships for Good Middle Class Jobs** pledges to collaborate with the Departments of Labor, Education, and Veterans Affairs in order to expand opportunities in existing appren-

ticeship programs and create new apprenticeship programs in American cities.

**Resolution No. 70: Closing the Skills Gap** calls on Congress to support the Administration's proposals regarding smart job training initiatives to focus on closing the skills gap in the American labor market.

**Resolution No. 71: The Joining Forces Initiative** encourages all mayors to ensure that their communities are well-equipped to help returning veterans successfully transition into the civilian workforce through the provision of workforce development and training programs.

**Resolution No. 72: In Support of National Efforts to Promote Manufacturing Communities** supports an amendment to the Revitalize American Manufacturing and Innovation Act to codify the Investing in Manufacturing Communities Partnership program; and supports the Maker Movement to create a strong foundation for the next wave of advanced manufacturing.

**Resolution No. 73: A Strong Manufacturing Sector** applauds the Administration's renewed focus on manufacturing through initiatives such as the Advanced Manufacturing Partnership and calls on Congress to approve additional investments in job training initiatives to close the skills gap.

**Resolution No. 74: My Brother's Keeper Initiative** commends the Administration and its work with Mayors, philanthropic organizations, and the private sector to advance achievement and life outcomes for boys and young men of color, and calls on Mayors to provide critical support for their learning opportunities.

**Resolution No. 15: The Promise Zone Initiative** commends the Administration for its Promise Zone Initiative and supports its plan to designate an additional fifteen communities using broadened criteria in the next three rounds.

**Resolution No. 75: National**

**See JOBS on page 16**



## ENVIRONMENT COMMITTEE

### Phoenix Mayor Greg Stanton, Chair

#### **Resolution No. 38: Climate Change**

commends the Administration for its National Climate Assessment, convening the State, Local, and Tribal Leaders Task Force on Climate Preparedness and Resilience; and looks forward to the final recommendations of the State, Local, and Tribal Leaders Task Force on Climate Preparedness and Resilience.

**Resolution No. 37: Supporting Full and Dedicated Funding of the Energy Efficiency and Conservation Block Grants** calls on Congress and the Administration to appropriate full funding for the Energy Efficiency and Conservation Block Grant Program in Fiscal Year 2015, while supporting higher authorization levels in future years.

**Resolution No. 39: Emergency Action Needed to Address Climate Change and Protection** calls on the Administration and Congress to enact an Emergency Climate Protection law that provides a national plan to dramatically reduce GHG emissions to include: full funding of EECBG, incentives for energy efficiency building standards, higher mileage efficiency standards, a national renewable portfolio standard, and renewable energy tax credits. It also calls on EPA to provide flexibility in its development of Clean Air Act standards for existing utility generating facilities to reduce GHG emissions.

**Resolution No. 40: In Support of**

**Climate Resiliency** supports President Obama's Climate Action Plan and endorses the creation of a \$1 billion Climate Resilience Fund, urges Congress and the Administration to develop a national strategy that will aid communities in becoming more resilient, and enable data sharing across all levels of government in order to strengthen the response to climate change across the nation.

**Resolution No. 47: Support the Donation of Used Goods to Legitimate Local Nonprofits As a Means of Contributing to Local Economies, Diverting Items From Landfills, Thereby Helping the Environment and Providing Local Social Services That Strengthen Families and Communities** calls on the Conference of Mayors to implement a corporate social responsibility platform and public awareness movement, supported by Goodwill, that encourages consumers to support the donation of used goods as a means of contributing to local economies, local communities and diverting items from landfills, thereby helping the environment and positions nonprofit social enterprises, which provide community-based job training; offer locally focused career services, support programs for people who face challenges to finding employment and other local social services that strengthen families and communities, at the forefront of receiving donations in order to fund their mission.

**Resolution No. 48: Supporting the Reinstatement of the Superfund**

**Tax** urges Congress and the Administration to pass and enact legislation to reinstate the Superfund excise tax.

**Resolution No. 49: Elimination of Overlapping and Redundant Environmental Reviews** calls upon Congress to allow states the opportunity to substitute their environmental laws for federal environmental laws where state laws are substantially equivalent or exceed federal environmental laws, for the purposes of eliminating costly and duplicative reviews.

**Resolution No. 50: Prioritizing Natural Infrastructure** encourages Conference of Mayors members to prioritize natural infrastructure and support the funding and implementation of natural solutions to protect freshwater supplies, defend the nation's coastlines, maintain a healthy tree cover and protect air quality, which ensures cities can support a growing population and prepare for the future.

**Resolution No. 51: In Support of Investing in Our Nation's Water Infrastructure in Order to Create Jobs, Grow Local Economies, and Promote Climate Resilience** calls on Congress and the White House to recognize water infrastructure as a critical national asset in need of immediate attention and prioritize investments needed to bring the nation's water systems up to a state of good repair and urges Congress to significantly increase access to grants and low-cost capital and sup-

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## JOBS

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**Service** endorses National Service as a critical and effective solution to community challenges facing Mayors across the country; and commits Mayors to working with organizations at the local level that partner with the Corporation for National and Community Service to further their impact in cities across the nation.

**Resolution No. 51: Resolution in Support of Investing in our Nation's Water Infrastructure in**

**Order to Create Jobs, Grow Local Economies, and Promote Climate Resilience** urges Congress to support workforce development programs in the water sector that will help cities prepare for a rapidly retiring workforce and help prepare the next generation of workers for quality employment opportunities in the water sector.

**Resolution No. 47: Support the Donation of Used Goods to Legitimate Local Nonprofits as a Means of Contributing to Local**

**Economies, Diverting Items from Landfills, Thereby Helping the Environment and Providing Local Social Services That Strengthen Families and Communities** calls on The United States Conference of Mayors to implement a corporate social responsibility platform and public awareness movement, supported by Goodwill, that encourages consumers, in local municipalities to support the donation of used goods as a means of contributing to local economies.



## COMMUNITY DEVELOPMENT AND HOUSING COMMITTEE

### Newton Mayor Setti Warren, Chair

#### **Resolution No. 10: Support for CDBG**

requests at least \$3.3 billion for Community Development Block Grant (CDBG) formula funding in FY2015, and opposes a minimum funding threshold reform and the elimination of grandfathering proposed in the FY2015 Federal Budget.

**Resolution No. 11: In Support of Expanding the Definition of Public Use in Community Development Projects** urges Congress to amend the section 726 provision within future HUD appropriation bills to allow cities with high percentages of blighted structures to use Community Development Block Grants for economic redevelopment projects in partnership with private developers, and raise the

CDBG public service cap from 15 percent to 25 percent for all entitlement communities to address public service needs.

**Resolution No. 12: Support for the HOME Program** calls on the Administration and Congress to fund the HOME program in FY2015 to at least \$1.2 billion.

**Resolution No. 13: Support Full Funding for the National Housing Trust Fund (NHTF) and Capital Magnet Fund (CMF)** urges Congress to fully fund the National Housing Trust Fund (NHTF) and Capital Magnet Fund (CMF) as part of comprehensive housing finance reform legislation.

**Resolution No. 14: In Support of Funding Security Services and Other Costs in Public Housing** urges Congress to restore the ability of local hous-

ing authorities to use their capital subsidies flexibly to fund ongoing safety and security costs and resident services programs to support self-sufficiency.

**Resolution No. 15: The Promise Zone Initiative** commends the Administration for the Promise Zone Initiative and supports the plan to designate an additional fifteen communities using broadened criteria in the next three rounds, and urges Congress to enact President Obama's Promise Zone tax incentive proposal.

**Resolution No. 16: Promotion of Economic Development Through a Vibrant Visitors Industry** supports the overall economic impact created by a vibrant visitors industry that includes traditional short-term rentals as a housing option for family travelers and business travelers.

## ENVIRONMENT

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port workforce development programs in the water sector.

**Resolution No. 25: Supporting Communities Protected by Levees** asks that the U.S. Army Corps of Engineers and the Federal Emergency Management Agency should clarify and align regulatory language before any required deadline of the recertification process and that Congress should provide sufficient funding for its share of mitigating levee system deficiencies, and should provide incentives for state, local, and private sources to augment their contributions.

**Resolution No. 52: Supporting Financial Assistance for Local Jurisdictions Implementing Approved Integrated Plans That Follow the EPA Integrated Planning Framework** urges the EPA to apply integrated planning for all environmental programs and permits and expand its financial affordability guidance to consider median household income, poverty rates, local and state tax rates, and other local conditions, direct states to abide by that guidance and urges Congress to adopt legislation that specifies

that 10-20 percent of the Clean Water SRF funds and 20-30 percent of the Safe Drinking Water SRFs be used to provide additional subsidy to eligible recipients in the form of forgiveness of principal, negative interest loans, or grants (or any combination of these).

**Resolution No. 53: Strategic Water Resource Development in the United States** requests the U.S. Army Corps or other agencies to review, research and develop technically and financially feasible alternatives to address the multiple long-term concerns involving freshwater initiatives including: recharging of freshwater aquifers, removing excess silt, high-volume inter-basin freshwater transfer, new surface water reservoirs, and environmentally safe desalinization and related purification alternatives.

**Resolution No. 54: To Ensure That Municipal Concerns Are Addressed in Clean Water Act Regulations, Including the Definition of "Waters of the U.S."** asks that EPA and the Corps of Engineers suspend consideration of the Waters of the U.S. rule until a full economic impact analysis takes place and local government concerns are addressed including whether the following is considered a "Waters of the U.S.": separate municipal storm sewers;

green infrastructure; water delivery, reuse, and reclamation systems; ditches, streams and other drainage features that protect and ensure the operation of public infrastructure; wastewater treatment systems. The resolution also calls for better definitions of key terms in the rule and sufficient clarity to minimize litigation.

**Resolution No. 45: Require That the U.S. Department of Energy Focus on the Safe Treatment and Storage of Radioactive Waste On-Site Where Appropriate to Mitigate Health and Environmental Risks of Transporting Low, High and Mixed Level Waste to Offsite Treatment Facilities** calls on the U.S. Department of Energy to focus on the treatment and storage of radioactive waste on-site to avoid further health and environmental impacts from the transportation of waste produced from other decommissioned nuclear facilities. It also calls on The U.S. Conference of Mayors membership to be knowledgeable about the U.S. Department of Energy's planned routes, quantities, and timing to ship radioactive Uranium 233 waste along more than 2000 miles between Tennessee and Nevada.





## CRIMINAL AND SOCIAL JUSTICE COMMITTEE

### Houston Mayor Annise D. Parker, Chair

#### **Resolution No. 17: The Cops Program**

reaffirms the Conference of Mayors strong support for the COPS Program and urges Congress to provide at a minimum the funding level for FY 2015 requested by the President.

**Resolution No. 18: The Twentieth Anniversary of The Cops Office** recognizes the COPS Office for 20 years of working to advance community policing and address the needs of state, local, and tribal law enforcement agencies and urges the Administration and Congress to continue their support for the COPS Office and its programs.

**Resolution No. 19: Federal Funding for Smart Policing** supports current efforts by the Justice Department to evaluate and promote Smart Policing and urges it to explore additional ways to help cities to deploy Smart Policing technologies and the President and Congress to provide increased funding for Smart Policing initiatives.

**Resolution No. 20: Smart Criminal Justice Alternatives** encourages mayors to support the Obama Administration's drug policy reform goals to implement smart on crime approaches to divert individuals away from the criminal justice system, reduce incarceration, and make the system more effective and fair.

**Resolution No. 1: Saving Lives Through Overdose Prevention** encourages cities to equip all first responders with naloxone, expand awareness and education efforts, and supports the continued establishment of emergency "Good Samaritan" policies to encourage individuals to call 911 in the case of an overdose without fear of prosecution.

**Resolution No. 3: Creation of a National Task Force on Addiction Recovery Services** recommends that the White House convene a National Task Force comprised relevant

federal and state officials, mayors, community-based professionals, experts in the recovery field, and others to identify gaps in recovery services, examine and share best practices, and make recommendations for federal, state and local action.

**Resolution No. 21: Combating Commercial Sexual Exploitation Through Comprehensive Demand Enforcement and Prevention** urges Congress to pass the Justice for Victims of Trafficking Act; commits the Conference of Mayors to working with the Administration and Congress to combat commercial sexual exploitation of children and vulnerable adults; urges the Administration to incorporate demand reduction in the Federal Strategic Action Plan on Services for Victims of Trafficking; urges that training and resources be available to local governments and the criminal justice system to stop and deter sex buyers; encourages research projects to evaluate the effectiveness of demand-related programs and activities; urges the development and implementation of age-appropriate prevention and education programs; and commits members of the Conference of Mayors to holding themselves and their employees to the highest ethical standards and promoting a shift in the culture of tolerance toward purchasing a human being for sex.

**Resolution No. 22: In Support of Background Checks for all Gun Sales** urges passage of public safety legislation in Congress that would require a background check for every gun sale and which would also increase the reporting of mental health and other relevant records into the NICS database.

**Resolution No. 23: Gun Industry Best Practices** commits the Conference of Mayors to identifying gun industry best practices as a critical public safety issue and supports efforts by mayors and cities across the nation to promote gun industry best practices.

**Resolution No. 24: Rejecting the Proposed Consolidation of National Preparedness Grant Programs** urges Congress to maintain the range of homeland security grant programs as a suite of stand-alone programs.

**Resolution No. 26: Jolt Act** supports the concept of extended legal stays by our neighbors who own or rent a residence in our country and calls on the Congress to amend the pending legislation to extend its benefits to any resident of a bordering nation that meets the criteria set out in the bill.

**Resolution No. 27: Creating Jobs Through Increased Travel to the U.S.** urges enactment this year of the JOLT Act to implement sensible reforms to the U.S. visa process, including setting a standard of processing 90 percent of all visa interviews within ten business days, expanding the Visa Waiver Program to countries with visa refusal rates up to ten percent, developing a "premium processing" system to expedite short-term tourist and business visas for a fee, and conducting a pilot program using secure videoconferencing technology to interview visa applicants.

**Resolution No. 28: Regarding Travel Facilitation Issues** supports a series of actions by Customs and Border Protection and the State Department, including: providing all top 25 international airports with daily actual wait times logged per Federal Inspection Services facility; adopting a 30 minute goal of processing all international arriving passengers through Primary Passport Control; providing additional staffing to provide adequate service to accommodate the growing number of international passengers; expanding negotiations of International Reciprocal Agreements to increase the number of travelers eligible for the Global Entry Program; applying funds generated from the elimination of the

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user fee exemption for Mexico, Canada, and the Caribbean to increase resources for airport passenger processing; consolidating and increasing the CBP user fees and using the additional revenue to expand CBP staffing at U.S. international gateway airports; instituting a pilot program to provide easier processing for in-transit passengers at the top 25 international airports; reducing visa processing times for all applicants; implement a pilot to waive in-person interviews for certain low-risk applicants; expanding the Visa Waiver Program; and extending the duration of visas issued to Chinese nationals.

**Resolution No. 29: Fix Our Broken Immigration System**

**Now** reaffirms existing Conference policy supporting comprehensive immigration legislation and calls on the House of Representatives to consider and pass immigration legislation expeditiously this year and to conference that legislation with the Senate-passed legislation so that before this Congress adjourns it can send the President legislation which he can sign which will fix the nation's broken immigration system.

**Resolution No. 30: Supporting Congressional Efforts to Adopt and Implement Reforms to the Current Immigration Laws and Regulations**

urges Congress to pass legislation that fixes immigration on a systemic basis and creates a system that builds our economy, meets the nation's future workforce requirements, eliminates the incentives to enter the country illegally, humanely

deals with the undocumented persons already here, and works to keep families together.

**Resolution No. 31: Citizenship**  
**Now** urges USCIS and the Department of Homeland Security to make policy changes that will increase the number of U.S. citizens from the pool of eligible lawful permanent residents.

Resolution No. 32: Urging President Barack Obama to Suspend Deportations of Undocumented Venezuelans with No Criminal History and Urging the United States Secretary of Homeland Security to Immediately Designate Venezuelan Immigrants for Temporary Protected Status urges the President to suspend deportations of undocumented Venezuelans with no criminal history and urges the Secretary of Homeland Security to immediately designate Venezuelan immigrants for Temporary Protected Status.

**Resolution No. 33: Recognizing U.S. Leadership in Protecting Refugees and Celebrating the Contributions of Refugees to Their New Communities in the U.S.**

supports federal efforts to ensure that the U.S. resettlement program remains responsive to the needs of refugees and of the communities who host them; urges Conference of Mayors members to facilitate the meaningful participation of refugees in discussions about issues or actions that will affect them; commits the Conference of Mayors to continuing to promote the welcome and integration of refugees into their new communities; expresses solidarity with the mayors from around the world who are providing protection, shelter and aid to millions of refugees and displaced persons and encourages

continued efforts by the U.S., UNHCR, and the international community to provide this help; and recognizes June 20, 2014, as World Refugee Day.

**Resolution No. 34: Support for the Freedom to Marry** reaffirms Conference of Mayors support of the freedom to marry for same-sex couples and urges the federal courts, including the U.S. Supreme Court, to speedily bring national resolution by ruling in favor of the freedom to marry nationwide.

**Resolution No. 35: Condemning "Right-To-Discriminate" Laws**

condemns legislation that authorizes discrimination in employment or refusal to provide goods, services, or facilities to gays, lesbians, or others on the basis of "sincere beliefs;" and establishes Conference of Mayors policy not to hold official meetings in any state that enacts such legislation.

**Resolution No. 36: In Support of Cities for CEDAW Initiative and Encouraging Cities to Implement the Principles of the UN Convention on the Elimination of All Forms of Discrimination Against Women**

urges cities across the United States to participate in the Cities for CEDAW initiative and pass local resolutions or ordinances reflecting the principles of CEDAW.



## METRO ECONOMIES COMMITTEE

### Louisville Mayor Greg Fischer, Chair

#### **Resolution No. 76: Defending the Tax Exemption of Municipal**

**Bonds** urges opposition to any proposal to cap, limit, eliminate or replace tax-exempt bonds.

**Resolution No. 77: In Support of Exempting Private Activity Bonds from the Alternative Minimum Tax** urges support for the permanent exemption of Private Activity Bonds from the Alternative Minimum Tax; and until PABs are permanently exempt, urges support for legislative measures to revive the 2009-2010 exemption on a temporary basis.

**Resolution No. 67: In Support of Raising the Federal Minimum Wage** urges Congress to raise the current minimum wage from \$7.25 per hour to \$10.10 per hour.

**Resolution No. 78: America Fast Forward Transportation Bonds** urges Congress to create a new category of qualified tax credit bonds for transportation to stimulate infrastructure investment.

**Resolution No. 73: A Strong Manufacturing Sector** calls on Congress to approve additional investments in job training initiatives to close the skill gap, encourage apprenticeships with community colleges, authorize tax credits to promote manufacturing in communities, and encourage more foreign direct investment in the U.S. through the Select USA initiative.

**Resolution No. 79: In Support of Postal Banking to Help Fund a National Infrastructure Bank** urges support for the aims and goals of the U.S. Postal Service OIG's proposal to establish postal banking, including postal savings account; and advises that postal savings deposits be applied to the formation of a capital base for a National Infrastructure Bank, with the aim of substantially reducing financing costs for municipal public works projects.

**Resolution No. 80: In Support of Postal Banking to Provide a**

**Nationwide Alternative to Payday Lenders** urges support for the aims and goals in the U.S. Postal Service OIG's proposal to establish postal banking, thereby enabling the only consistent nationwide alternative to payday predators in order to prohibit or severely restrict payday lending without hurting low-income people.

**Resolution No. 81: Enabling Adoption of Pension Benefit Alternatives That Reduce Costs to Public Employees** calls upon the U.S. Treasury Department to expeditiously promulgate clarifying guidelines or rules that ensure favorable tax treatment of certain retirement plan contributions picked up by governmental employees when given the option to choose a lower-cost plan; and urges Congress to enact any necessary legislation that would enable such U.S. Department of Treasury policies.

**Resolution No. 82: In Support of the Federal Transfer of Public Lands to States** calls on the federal government to timely honor its long-overdue promise to transfer title to public lands to the states; and The Conference of Mayors calls on fellow towns, cities, counties to do all in their power and influence to secure the transfer of public lands to states.

**Resolution No. 83: Innovations in Local Policies to Advance Sharable Cities** supports the continued innovation and dissemination by mayors of policy, fiscal, and regulatory frameworks at the local level to develop and broaden the social and economic benefits of collaborative consumption.

**Resolution No. 84: In Support of Municipal Home Rule Authority** supports home rule authority for all cities in the United States and rejects any and all measures by federal and state governments that seek to limit this authority.

**Resolution No. 85: Urging Adequate Investment in Veterans' Transition and Increased Coordination of Transition Efforts with Mayors** urges the Administration and Congress to make the necessary investment to help veterans in the post-Iraq and

post Afghanistan era make the transition to local workforces and communities; and calls on the U.S. Department of Defense and the U.S. Department of Veterans Affairs to recognize and support the role of mayors in the coordination of city-wide and region-wide efforts to ease the transition of veterans to civilian life.

**Resolution No. 6: Urging Improvement in Veterans Affairs' Hospital Care and Wait Times** urges Congress and the Administration to address the findings of the independent audit of the Department of Veterans Affairs medical care system and develop solutions in partnership with key stakeholders; and urges Congress to provide funding, staffing, and medical facility resources to ensure that backlogs in the VA system are addressed immediately and that care is delivered without unconscionable delays.

**Resolution No. 7: Urges Reform of Veterans Health Care System to Ensure Adequate Care for All Veterans** urges the Administration and Congress to take immediate action to resolve the current problems producing unacceptable life-threatening delays for some veterans in receiving medical treatment at VA health facilities; and calls on the Administration and Congress to make available, on an urgent basis, the resources required to identify these patients and expand necessary services.

**Resolution No. 71: The Joining Forces Initiative** supports the efforts of First Lady Michelle Obama and Dr. Jill Biden to draw attention to the needs of veterans and military families under the Joining Forces Initiatives; and encourages all mayors to ensure that their communities are well-equipped to help returning veterans successfully transition into civilian workforce.

**Resolution No. 59: Supporting Pro-Growth Policies Benefiting Middle Market Businesses Nationally** calls on elected officials at all levels of government to promote pro-growth business policies that recognize the potential and importance of the middle market sector of the economy.





## INTERNATIONAL AFFAIRS COMMITTEE Oakland Mayor Jean Quan, Chair

### **Resolution No. 55: Advancing U.S. Metro Economic Growth**

**Through Collaboration and Trade in the Americas** resolves that The United States Conference of Mayors commits to strengthening international trade in the Americas through its policy and programmatic efforts – both to improve the competitiveness of the North American economic platform and increase economic linkages with Canadian, and Central and South American metro areas; will seek to advance specific recommendations addressing topics such as trade facilitation, supply-chain harmonization, infrastructure investment, efficient movement of goods and people, innovation, and workforce skills; endorses the U.S.-Mexico “High Level Economic Dialogue” and the U.S.-Canada agreement of January 2011, and urges the Administration to proactively seek the involvement of sub-national leaders in exploring policy priorities for that effort; and provides support from the nation’s mayors for a trade promotion authority that includes notification and consultation with Congress, the private sector and other stakeholders, and the public during the negotiation of trade agreements.

**Resolution No. 56: In Support of the National Export Initiative and Efforts to Expand Exports** declares The United States Conference of Mayors’ strong support for the Administration’s next phase of the National Export Initiative and the efforts of the U.S. Department of Commerce and its International Trade Administration to expand availability of industry-specific information assistance to help U.S. businesses expand their global customer base; supports NEI-NEXT’s efforts to streamline U.S. export-related services, expand access to financing, and assist developed and developing economies to improve their business environments; calls on the Congress to reauthorize the Export-Import Bank; and supports and calls on the Administration to pursue twenty-first century trade agreements that support additional U.S. jobs

while helping American manufacturers, service providers, farmers and ranchers increase U.S. exports and compete in a highly-competitive global economy.

**Resolution No. 57: Voicing Support for the Venezuelan Demonstrators Persecuted and Jailed by the Government of Venezuela, Demanding a Halt to the Mistreatment and Persecution of the Demonstrators and Calling for the Release of All Political Prisoners, and Requesting the Organization of American States and the U.N. Commission on Human Rights to Investigate the Mistreatment of the Demonstrators and Political Prisoners** resolves that The United States Conference of Mayors condemns the actions of the Venezuelan government and voices its support for the Venezuelan opposition leaders and demonstrators who have been the object of violence, intimidation, mistreatment, and jailing; denounces their abuse, demands a halt to all mistreatment, and calls for the release of all political prisoners; and requests that the Organization of American States and the U.N. Commission on Human Rights investigate the mistreatment of the demonstrators.

**Resolution No. 26: Jolt Act** supports the concept of extended legal stays by our neighbors who own or rent a residence in our country and calls on the Congress to amend the pending legislation to extend its benefits to any resident of a bordering nation that meets the criteria set out in the bill.

**Resolution No. 27: Creating Jobs Through Increased Travel to the U.S.** urges enactment this year of the JOLT Act to implement sensible reforms to the U.S. visa process, including setting a standard of processing 90 percent of all visa interviews within ten business days, expanding the Visa Waiver Program to countries with visa refusal rates up to ten percent, developing a “premium processing” system to expedite short-term tourist and business visas for a fee, and conducting a pilot program using secure video-

conferencing technology to interview visa applicants.

**Resolution No. 32: Urging President Barack Obama to Suspend Deportations of Undocumented Venezuelans with No Criminal History and Urging the United States Secretary of Homeland Security to Immediately Designate Venezuelan Immigrants for Temporary Protected Status** urges the President to suspend deportations of undocumented Venezuelans with no criminal history and urges the Secretary of Homeland Security to immediately designate Venezuelan immigrants for Temporary Protected Status.

**Resolution No. 33: Recognizing U.S. Leadership in Protecting Refugees and Celebrating the Contributions of Refugees to Their New Communities in the U.S.** supports federal efforts to ensure that the U.S. resettlement program remains responsive to the needs of refugees and of the communities who host them; urges Conference members to facilitate the meaningful participation of refugees in discussions about issues or actions that will affect them; commits the Conference to continuing to promote the welcome and integration of refugees into their new communities; expresses solidarity with the mayors from around the world who are providing protection, shelter and aid to millions of refugees and displaced persons and encourages continued efforts by the U.S., UNHCR, and the international community to provide this help; and recognizes June 20, 2014, as World Refugee Day.

**Resolution No. 36: In Support of Cities for CEDAW Initiative and Encouraging Cities to Implement the Principles of the UN Convention on the Elimination of All Forms of Discrimination Against Women** urges cities across the United States to participate in the Cities for CEDAW initiative and pass local resolutions or ordinances reflecting the principles of CEDAW.



## ENERGY COMMITTEE

### Gresham Mayor Shane Bemis, Chair

**Resolution No. 37: Supporting Full and Dedicated Funding of the Energy Efficiency and Conservation Block Grants** calls on Congress and the Administration to appropriate full funding for the Energy Efficiency and Conservation Block Grant Program in Fiscal Year 2015, while supporting higher authorization levels in future years.

**Resolution No. 38: Climate Change** commends the Administration for its thorough National Climate Assessment; applauds President Obama for convening the State, Local, and Tribal Leaders Task Force on Climate Preparedness and Resilience; looks forward to the final recommendations of the State, Local, and Tribal Leaders Task Force on Climate Preparedness and Resilience.

**Resolution No. 39: Emergency Action Needed to Address Climate Change and Protection** calls on the Administration and Congress to enact an Emergency Climate Protection law that provides a framework and funding for the implementation, in conjunction with state and local government and the private sector, of a comprehensive national plan to dramatically reduce GHG emissions to avoid catastrophic impacts of climate change on the planet, including full funding of the Energy Efficiency and Conservation Block Grant, incentives for the implementation of energy efficiency building standards, the development of more aggressive mileage efficiency standards, adoption of a national renewable portfolio standard, establishment of national GHG reduction goals; creation of a Federal Climate Protection Board to oversee progress of meeting such goals; and that Congress permanently extend renewable energy tax credits, particularly those for solar, wind and geothermal, among others; calls on the EPA to provide flexibility in its development of CAA standards for existing utility generating facilities to reduce GHG emissions, allowing a variety of mechanisms such as participation in regional emission trading

systems, investments in renewable energy technologies, adoption of renewable energy portfolio standards, implementation of energy conservation programs, and other GHG reduction strategies directed both at particular utility generating facilities (inside the fence) and programs beyond such facilities (outside the fence), provided that actual reductions in GHG emissions are achieved; and calls on the Administration to give high priority to the pursuit of international agreements to address global climate change and GHG emission reductions.

**Resolution No. 40: In Support of Climate Resiliency** supports President Obama's Climate Action Plan and endorses the creation of a \$1 billion Climate Resilience Fund; urges Congress and the Administration to develop a national strategy, in cooperation with local and state governments, that will aid communities in becoming more resilient and enable data sharing across all levels of government in order to strengthen the response to climate change across the nation.

**Resolution No. 41: Supporting Full Public Disclosure of Facility Energy Usage** calls upon Congress and the Obama Administration to adopt appropriate laws, regulations, policies and/or procedures to facilitate and/or to mandate that all industrial, commercial and other non-residential structures above an appropriately determined minimum size and all multi-family residential structures housing more than an appropriately determined minimum number of dwelling units provide annual data as to their energy, water and other utility consumptions to a central repository of the host municipality, and undertake as reasonably necessary such remedial action as directed by law to conserve energy and enhance sustainability and quality of life; urges the full cooperation, assistance, and operations and funding support of the federal government for such green energy initiatives (including for procurement and installation of smart technology to automatically track and report energy

consumption) to be implemented at the local level.

**Resolution No. 42: Urging a Federal Clean Energy Program that Includes a Partnership with Cities** calls on Congress and the Administration to develop a partnership with local governments and appropriate sufficient funding through the energy block grant structure or other funding structures at the Department of Energy to further incentivize clean energy leadership at the local level.

**Resolution No. 43: In Support of Increasing Federal Assistance for Local Government Energy Assurance and Energy Security Efforts** encourages the federal government to devote significant financial resources to local government energy assurance efforts in the coming fiscal year, while working with Mayors to establish new energy assurance planning initiatives that result in improved safety, increased resiliency and economic competitiveness at the local government level; urges the federal government to participate directly with local policymakers and leaders in the development of local energy assurance plans that help governments identify their key assets and services, while also developing ordinances, regulations, technical assistance teams and best practice compendiums that help communities become more resilient with the ability to better withstand future energy shortages.

**Resolution No. 44: Supporting a Federal Renewable Energy Portfolio Standard and Extending the Renewable Electricity Production and Investment Tax Credits** calls on Congress and the Administration to adopt an aggressive national renewable energy portfolio standard, and extend the renewable electricity production tax credit through at least 2020 and the business energy investment tax credit through at least 2022.

**Resolution No. 45: Require that the U.S. Department of**

See ENERGY on page 24



## TOURISM, ARTS, PARKS ENTERTAINMENT AND SPORTS COMMITTEE

### New Orleans Mayor Mitchel Landrieu, Chair

#### **Resolution No. 86: Arts, Health and Well-Being Across the Military Continuum**

addresses the inclusion of arts in healing, wellness and building resilience. It further encourages Congress to support funding for cost-effective creative arts therapies and artist-directed programs designed to address health, well-being and resilience across the military continuum. Specifically, support the Veteran's Health and Benefits Improvement Act of 2013 (S.944) and the Veterans and Armed Forces Health Promotion Act (H.R. 3516), both of which will improve access to complementary and alternative medicine interventions.

**Resolution No. 87: National Arts and Humanities Month** encourages mayors nationwide to build partnerships with their local arts agencies and other members of the arts and humanities community in their cities to proclaim, to participate in, and to celebrate the month of October as National Arts and Humanities Month.

**Resolution No. 88: Arts Funding** reaffirms The U.S. Conference of Mayors strong support of the National Endowment for the Humanities (NEH), and the Office of Museum Services within the Institute of Museum and Library Services (IMLS). Further, it urges Congress to provide a \$9 million funding increase for both the NEA and the NEH and an \$8.5 million increase for museums within IMLS in order to better serve the needs of arts organizations of all sizes in communities across the country.

**Resolution No. 89: Encouraging Business Partnerships with the Arts** urges local businesses and local arts agencies and organizations to partner to advance arts, business and the community.

**Resolution No. 90: America's Creative Industries** recognizes that arts-centric businesses ranging from nonprofit museums, symphonies, and theatres to commercial film, architecture,

and advertising companies, are integral to communities, provide millions of jobs, and account for billions of dollars in exports. This resolution commits that members of The United States Conference of Mayors bring the compiled data to the attention of local, state, and federal policy and lawmakers and private sector leaders for use in encouraging creative industries and jobs in order to build economically vibrant communities.

**Resolution No. 91: The Land and Water Conservation Fund and Urban Parks** applauds President Barack Obama for his leadership and commitment to fully fund the Land and Water Conservation Fund at \$900 million and UPARR at \$25 million; and urges Congress to support reauthorization of the Land and Water Conservation Fund and UPARR in the next fiscal year; and urges Mayors to raise awareness of the need for greater public and private investment in parks and green space to create healthy, walkable and sustainable cities.

**Resolution No. 92: International Jazz Day and Jazz Appreciation Month** urges mayors to build partnerships with their local jazz society and other members of the arts and music community in their cities to proclaim, to participate in, International Jazz Day April 30, 2015 and to celebrate the month of April as Jazz Appreciation Month.

**Resolution No. 93: In Support of the National September 11th Memorial and Museum** urges Congress to financially support the operations of the Museum so that all visitors have an opportunity to remember and honor thousands of innocent victims; respect the site made sacred through tragic loss; and recognize the endurance of the individuals who survived the attacks, the courage of the individuals who risked their lives to save others, and the compassion of the individuals who supported the people of the United States in our darkest hours.

**Resolution No. 94: Enact Leg-**

**islation This Year to Reauthorize Brand USA** urges Congress to enact the Travel Promotion, Enhancement, and Modernization Act of 2014, which will reauthorize the work of Brand USA for an additional five years.

**Resolution No. 26: JOLT Act** supports the concept of extended legal stays by our neighbors who own or rent a residence in our country and calls on the Congress to amend the pending legislation to extend its benefits to any resident of a bordering nation that meets the criteria set out in the bill.

**Resolution No. 27: Creating Jobs Through Increased Travel to the U.S.** urges enactment this year of the JOLT Act to implement sensible reforms to the U.S. visa process, including setting a standard of processing 90 percent of all visa interviews within ten business days, expanding the Visa Waiver Program to countries with visa refusal rates up to ten percent, developing a "premium processing" system to expedite short-term tourist and business visas for a fee, and conducting a pilot program using secure videoconferencing technology to interview visa applicants.

**Resolution No. 28: Regarding Travel Facilitation Issues** supports a series of actions by Customs and Border Protection and the State Department, including: providing all top 25 international airports with daily actual wait times logged per Federal Inspection Services facility; adopting a 30 minute goal of processing all international arriving passengers through Primary Passport Control; providing additional staffing to provide adequate service to accommodate the growing number of international passengers; expanding negotiations of International Reciprocal Agreements to increase the number of travelers eligible for the Global Entry Program; applying funds generated from the elimination of the user fee exemption for Mexico, Canada, and the Caribbean to increase resources for airport passenger

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## MEMBERSHIP COMMITTEE

### Piscataway Mayor Brian Wahler, Chair

The Membership Standing Committee will host a continental breakfast at our orientation for new mayors and new mem-

bers. Join us for this opportunity to connect with fellow mayors and learn all that the Annual Meeting has to offer. In addition, the Membership Standing Committee will meet for a special roundtable dis-

cussion among committee members and new mayors/first-time attendees on best practices and local mayoral priorities.

## TAPES

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processing; consolidating and increasing

the CBP user fees and using the additional revenue to expand CBP staffing at U.S. international gateway airports; instituting a pilot program to provide easier processing for in-transit passengers at the top 25 international airports;

reducing visa processing times for all applicants; implement a pilot to waive in-person interviews for certain low-risk applicants; expanding the Visa Waiver Program; and extending the duration of visas issued to Chinese nationals.

## ENERGY

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**Energy Focus on the Safe Treatment and Storage of Radioactive Waste On-Site Where Appropriate to Mitigate Health and Environmental Risks of Transporting Low, High and Mixed Level Waste to Offsite Treatment Facilities** calls on the U.S. Department of Energy to focus on the treatment and storage of radioactive waste on-site to

avoid further health and environmental impacts from the transportation of waste produced from other decommissioned nuclear facilities. It also calls on The U.S. Conference of Mayors membership to be knowledgeable about the U.S. Department of Energy's planned routes, quantities, and timing to ship radioactive Uranium 233 waste along more than 2000 miles between Tennessee and Nevada.

**Resolution No. 46: Distributed Generation and Decentralized Energy Creation/Distribution** recognizes distributed generation

as a viable means of providing reliable energy and supports the use of distributed generation in supplying the citizens of our cities with more resilient, reliable and affordable energy and urges cities to evaluate existing infrastructure and power supply chains to identify areas in need of improvement and prioritize the system's most pressing concerns. It also recognizes that energy generation and distribution must change with the evolving power needs of the increasingly technology-based nature of the country's economic development.

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## TRANSPORTATION AND COMMUNICATIONS COMMITTEE

### Atlanta Mayor Kasim Reed, Chair

**Resolution No. 95: Renewal of the Federal Surface Transportation Law (MAP-21)** urges Congress and the Administration to move forward expeditiously on a bipartisan basis to enact a six-year surface transportation renewal, increasing revenue commitments sufficient to grow highway and transit program funding levels significantly above the rate of inflation, give additional emphasis to local decision-makers and their regions by directing available resources under the Surface Transportation Program (STP), Congestion Mitigation and Air Quality Program (CMAQ), and the Transportation Alternatives Program (TAP) to local areas, and give emphasis to the freight and mobility needs of local areas and regions by authorizing discretionary funding to U.S. DOT to make targeted resources available to local areas undertaking freight and mobility projects.

**Resolution No. 96: The "GROW AMERICA Act"** commends the Obama Administration, and especially Secretary Foxx, for submitting to Congress the GROW AMERICA Act, which would significantly increase transit funding, support strong TIGER and TIFIA programs, support a multi-modal freight grant program, preserve the Transportation Alternatives Program, and incentivize improved regional coordination among MPOs, and calls on Congress to act with expediency to enact a long-term reauthorization of federal support for transportation infrastructure.

**Resolution No. 97: High-Performing Metropolitan Planning Organizations** supports the evolution and federal recognition of high-performing metropolitan planning organizations meeting a number of standards enumerated in the resolution.

**Resolution No. 98: Supporting H.R. 3636, the Update, Promote, and Develop America's Transportation Essentials Act of 2013, and Other Efforts to Stabilize Federal Funding for Transportation Infrastructure** supports H.R. 3636, the UPDATE Act of 2013, and other efforts to

stabilize federal funding for transportation infrastructure.

**Resolution No. 99: Support for the Reauthorization of the Federal Transportation Law and for Continuing the Federal Public Transportation Program Without Interruption** urges Congress to take prompt action to reauthorize the federal MAP-21 law and to continue federal public transportation programs without interruption, provide significantly increased funding levels to public transportation, and a new Transportation Alternatives Program be enacted as part of the reauthorized MAP-21 law.

**Resolution No. 100: Increase Bus Funding and Restore Transit Tax Benefits** calls upon Congress to invest in all forms of public transportation by restoring the bus and bus facility program in the successor to MAP-21 and calls upon Congress to permanently extend the Alternative Fuels Excise Tax Credit and equalize the commuter benefits for drivers and transit users.

**Resolution No. 101: Modification of Federal Transit Law Section 13(C)** calls upon Congress to modify Section 13(c) to include proper adjudication of issues that includes due process for transit agencies and allows federal funding to be released while objections are mediated.

**Resolution No. 78: "America Fast Forward" Transportation Bonds** urges Congress to create a new category of qualified tax credit bonds for transportation to stimulate infrastructure investment and to provide for a \$45 billion program over ten years, specifying how funds should be allocated among states and for what purposes.

**Resolution No. 103: Recognizing the Significant Economic and Societal Benefits of Bicycling** recognizes the significant economic and societal benefits of bicycling and urges Congress, as it reauthorizes surface transportation programs in MAP-21, to maximize funding and flexibility to local governments, through programs like Transportation Alternatives Program, TIGER and CMAQ for

cost-effective investments in bicycling and pedestrian projects.

**Resolution No. 104: Promoting the Adoption of Energy Efficient Solid-State (LED) Lighting on Our Nation's Highways** calls on Congress to require solid state (LED) lighting as the new standard for lighting materials for new projects and for the replacement of existing failed units during routine maintenance as part of its reauthorization of the Highway Trust Fund Act.

**Resolution No. 105: Elimination of Overlapping and Redundant Environmental Reviews** calls upon Congress to allow states the opportunity to substitute their environmental laws for federal environmental laws where state laws are substantially equivalent to or exceed federal environmental laws, for the purposes of eliminating costly and duplicative reviews, and commends Congress for enacting project delivery acceleration provisions in MAP-21.

**Resolution No. 106: Resolution in Support of Amtrak** calls upon Congress and the Administration to invest in Amtrak by enacting a long-term, sustainable federal funding mechanism to provide Amtrak with a fair and consistent source of capital and operating support, urges the Administration and Congress to provide the predictable and robust funding needed for Amtrak to not only sustain but also improve our national intercity passenger rail system and infrastructure, and calls on the federal government to fully fund the operating and capital needs of the long-distance trains that ensure a national network.

**Resolution No. 107: Support Speed Governors for the Heaviest Commercial Vehicles** supports the issuance of a U.S. DOT rule requiring HCV's from model year 1995 forward to employ Speed Governors at a reasonable top speed.

**Resolution No. 108: Support for Increased Investment in Goods Movement Infrastructure** commends the federal efforts to boost the freight sec-

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# TRANSPORTATION

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tor and urges Congress to pass a transportation reauthorization bill that increases investment in goods movement infrastructure by dedicating federal funding for a multimodal national freight system, prioritizes funding for key metro corridors and gateways, allows federal funds to be passed through to metros that have adopted comprehensive metropolitan freight plans, and provides funding for a national freight infrastructure grant program as outlined in the resolution.

**Resolution No. 109: Protecting the Health, Safety, and Economic Well-Being of Local Citizens from the Potential Impact of Increased Crude Oil Rail Traffic Passing through Cities** urges that Congress and the Administration create clear Federal guidelines for quantifying Bakken crude so it is accurately identified and shipped, U.S. Department of Transportation go further than their May 7, 2014 emergency order and require that railroads provide local first responders with access to adequate information about all oil produced in – and transported from – other parts of North America, PHMSA require railroad companies to provide local fire departments along rail lines with adequate supplies of the appropriate equipment and material to fully respond to an incident involving train cars carrying crude oil, PHMSA and the Federal Rail Administration (FRA) work together with the American Association of Railroads and other stakeholders and experts to implement new safety standards for oil train cars, and FRA and PHMSA should take into consideration the recommendations of the NTSB to require railroads to evaluate the safety and security risks of crude oil train routes and select routes that avoid populous and other sensitive areas, require railroads to develop comprehensive emergency response plans for worst-case releases resulting from accidents, and require shippers to sufficiently test and properly classify hazardous materials such as crude oil prior to shipment.

**Resolution No. 110: Keeping Our Cities Safe: Improving Freight Rail Safety** urges Congress, the Administration, and private industry, including

railroads and energy producers to take a comprehensive approach to keeping our communities safe through taking steps that prevent rail accidents from occurring, mitigate the risks of wide-spread damage and better prepare communities for responding to incidents, including improving classification of volatile materials, shipping materials in safer containers, investing in safer infrastructure and technology, investing in mitigation and emergency preparedness, and insure against risks to cover accidents.

**Resolution No. 111: Airline Consolidation** urges Congress and the U.S. Department of Transportation to analyze and report on the impact of airline consolidation on the transportation and economic development prospects of medium sized and smaller communities and that Congress and the Administration propose recommendations for ensuring that medium sized and smaller communities do not suffer from the impacts of airline consolidation.

**Resolution No. 112: Celebrating the 40th Anniversary of Dallas-Fort Worth International Airport** congratulates the Dallas-Fort Worth International Airport, the City of Dallas and the City of Fort Worth on the occasion of the 40th anniversary of Dallas-Fort Worth International Airport.

**Resolution No. 113: Local Taxicab Regulation** supports regulation of public passenger vehicles for hire should remain a local concern under the control of local governments, not state governments or the Federal Trade Commission, indicates that local communities are in the best position to ensure their communities have regulations that protect the public as well as provide equitable, efficient and competitive service, and calls upon Uber, Lyft, and their competitors, to cease and halt all operations in municipalities until such time that they are properly regulated and licensed pursuant to law.

**Resolution No. 114: Preserving a Free and Open Internet** supports a free and open internet as outlined in the FCC's original Open Internet Order, supports the reclassification of broadband internet services from information services to telecommunications services to give the FCC the ability to guarantee a free and open Internet, securing a commitment to transparency and the free flow of information over the Internet, including no blocking

of lawful websites and no unreasonable discrimination of lawful network traffic, calls on the White House to offer their support in the reclassification of these broadband internet services, and calls on Congress to offer their support in the reclassification of these broadband internet services and if necessary use their lawmaking power to enshrine access to a free and open internet and give the FCC a clear mandate.

**Resolution No. 115: Net Neutrality** urges the Federal Communications Commission to reclassify broadband Internet service as a Telecommunications Service under Title II of the Communications Act of 1934 rather than as an Information Service under the Telecommunications Act of 1996, thus establishing firm legal footing for common carriage regulations as the basis for Net Neutrality, and recommends that the FCC pre-empt state barriers to municipal broadband service as a significant limitation to competition in the provision of Internet access.

**Resolution No. 116: Protection of Consumers and the Public Interest in Communications Mergers** calls on the Department of Justice and the Federal Communications Commission to make an independent analysis of whether the proposed transactions meet each of their legal standards and should the proposed mergers meet Department of Justice and the Commission requirements, that certain conditions and safeguards set forth in the resolution be enforceable against all parties in the transaction in order to safeguard consumers, protect localism, and ensure that the increased power of any merged company not be able to not control avenues of communication into the home in a way that favors communications controlled by that merged company, or that favors those who can purchase a "fast lane" into a business or residence.

**Resolution No. 117: Resolution in Support of Allowing Franchising Authorities to Determine the Best Use of Public Educational and Government (Peg) Support for Peg Purposes** urges Congress to amend Section 542 of Title 47 of the United States Code to allow franchising authorities to determine the best use of PEG support for PEG purposes.



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The Philips Innovation Bar will be located within the Philips Innovation Lounge in the meeting registration area.

To learn more or to schedule an appointment, please contact our Mayors Business Council representatives at [Jean.Cantrell@philips.com](mailto:Jean.Cantrell@philips.com) or [John.Pouland@philips.com](mailto:John.Pouland@philips.com).



# PHILIPS

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# **SOUTHWEST<sup>®</sup>**

# Denver Mayor Hancock Wins \$150,000 First Place Award for Childhood Obesity Prevention Program

By Crystal D. Swann

Denver Mayor Michael Hancock, surrounded by members of city council and program director, accepted a grant of \$150,000 for his city's "Healthy Childcare Makes a Healthy Start" pilot initiative May 28. The grant will support the launch of "Healthy Childcare Makes a Healthy Start," the goal of which is to increase the number of Denver's more than 600 childcare centers that incorporate evidence-based healthy eating and active living (HEAL) policies and activities in everyday operations.

The project will pull from existing, but currently disparate, curricula and materials to create a tool to engage providers, teachers, and families in implementing HEAL policies in their respective childcare centers. A comprehensive needs assessment with each participating childcare center and training for childcare providers are key components

of the program. The program will also reward centers that achieve a high number of changes to promote healthy eating and active living, by creating a "Gold/Silver/Bronze Level HEAL Childcare Center" designation. Incentives, including a recognition ceremony with Hancock, have been built into the program to generate excitement and to maximize participation.

"Colorado is one of the three states nationwide where obesity rates have actually increased," Hancock said. "We're known as one of the fittest states in the nation, if not the fittest state in the nation. We need to get back to work..." by focusing on children while they are still forming their habits.



**At left, Denver Mayor Michael Hancock with American Beverage Association Senior Director of Governmental Affairs David Thorp accepts 1st place award for childhood obesity prevention program.**



**District 3 Council Member Paul Lopez, Denver Mayor Michael Hancock, USCM Staffer Crystal Swann, Sr. Director of Governmental Affairs, American Beverage Association David Thorp, Denver Environmental Director Doug Linkhart, and former Denver Mayor and American Beverage Association Representative Wellington Webb.**

The grant program is the result of a partnership between the Conference of Mayors and the American Beverage Association (ABA), to support and/or enhance mayors' ongoing childhood obesity prevention programs in their cities. The program also includes a national public awareness campaign, and connects mayors with innovative, cost-effective strategies to successfully reduce childhood obesity in their cities. To date, the Conference of Mayors and ABA have awarded nearly \$900,000 in grants to twelve cities across the nation.

For more information on the winning programs and to view their videos, visit the website [usmayors.org/childhoodobesity](http://usmayors.org/childhoodobesity).





By State and Local Legal Center  
Executive Director Lisa Soronen

The Supreme Court issued two unanimous opinions favoring cities in qualified immunity cases where the State and Local Legal Center (SLLC) filed *amicus* briefs. The Conference of Mayors joined both briefs.

State and local government officials can be sued for money damages in their individual capacity if they violate a person's constitutional rights. Qualified immunity protects government officials from such lawsuits where the law they violated isn't "clearly established."

### Deadly Force High Speed Chase

In [\*Plumhoff v. Rickard\*](#), the Court held 7-2 that police officers didn't violate the Fourth Amendment when they shot and killed the driver of a fleeing vehicle to end a dangerous car chase. Alternatively, the Court unanimously concluded the officers were entitled to qualified immunity.

Donald Rickard drove away after being pulled over because his vehicle had only one operating headlight and was pursued by police. He drove over 100 miles an hour and passed more than two dozen vehicles before exiting the highway where he made contact with three police cars. Rickard's tires were spinning and his car was rocking back and forth when Officer Plumhoff fired three shots into his car. Rickard then reversed his car, nearly hitting an officer on foot, and again fled. Officers fired 12 shots more killing Rickard and his passenger.

Rickard's surviving daughter argued that the Fourth Amendment did not allow the police to use deadly force to end the chase and that even if police were permitted to fire their weapons, they fired too many shots. The Court disagreed concluding the use of deadly force was

# Supreme Court Rules in Favor of Cities in Qualified Immunity Cases

reasonable because "[u]nder the circumstances at the moment when the shots were fired, all that a reasonable police officer could have concluded was that Rickard was intent on resuming his flight and that, if he was allowed to do so, he would once again pose a deadly threat for others on the road." The number of shots wasn't unreasonable because "if police officers are justified in firing at a suspect in order to end a severe threat to public safety, the officers need not stop shooting until the threat has ended."

The Court concluded that even if the use of deadly force in this case violated the Fourth Amendment the officers would be entitled to qualified immunity. The most on point Supreme Court case at the time of this case granted qualified immunity where the facts were less favorable to the officer than the facts in this case. So it was not clearly established the force in this case was unreasonable.

The SLLC's [amicus brief](#) argued that the lower court failed to properly apply qualified immunity. The Court noted that the lower court "said nothing about whether the officers violated clearly established law," when denying the officers qualified immunity.

### Viewpoint Discrimination When Moving Protesters

In [\*Wood v. Moss\*](#), the Court unanimously granted qualified immunity to two Secret Service agents who moved anti-Bush protesters a block further from the President than pro-Bush supporters. Pro- and anti-President Bush demonstrators had assembled on opposite sides of the street on which President Bush's motorcade was supposed to travel to take him to a cottage in Jacksonville (OR) for the evening. The President made a last-minute decision to have dinner at the outdoor patio dining area of the Jacksonville Inn.

Learning of the route change, protesters moved down the street in front of the Inn. Secret Service agents moved them two blocks down the street, about a block further away from the Inn than the supporters. The anti-Bush protesters sued two Secret Service agents claiming their First Amendment right to be free from viewpoint discrimination had been violated. The agents claimed they were entitled to qualified immunity.

Justice Ginsburg had little trouble concluding the officers in this case were entitled to qualified immunity. "No decision of this Court so much as hinted that their on-the-spot action was unlawful because they failed to keep the protesters and supporters, throughout the episode, equidistant from the President," he said.

The SLLC's [amicus brief](#) encouraged the Court to tour downtown Jacksonville using Google Maps Street View. What the Justices would discover there is a parking lot adjacent to the Jacksonville Inn's outdoor patio which the anti-Bush protesters would have had direct access to had they not been moved two blocks away. Pro-Bush demonstrators had no direct access to the Inn where they were gathered because the side of the Inn they were facing was totally blocked by another building. The Court observed these geographic features when concluding that the agents had a security-based rationale for moving the anti-Bush protesters out of weapons range of the President.

The [National Conference of State Legislatures](#), the [National League of Cities](#), the [National Association of Counties](#), the [International City/County Management Association](#), the [United States Conference of Mayors](#) and the [International Municipal Lawyers Association](#) signed onto the SLLC's briefs in both cases.



By State and Local Legal Center  
Executive Director Lisa Soronen

Must hourly employees be paid for time spent in security screenings under the Fair Labor Standards Act (FLSA)? The Court will decide this seemingly simple question in *Integrity Staffing Solutions v. Busk*. City employees who work in courthouses, correctional institutions, and warehouses routinely go through security screening at the beginning and/or end of the workday. The State and Local Legal Center's (SLLC) amicus brief, which the Conference of Mayors joined, argues that the time isn't compensable.

Jesse Busk and Laurie Castro worked at warehouses filling Amazon.com orders. They claimed that they should have been paid for the time they spent waiting and

## Supreme Court to Decide If Time Spent in Security Screenings Is Compensable

going through security screenings to prevent theft at the end of each shift.

The FLSA requires that "non-exempt" employees be paid for "preliminary" and "postliminary" activities if they are "integral and indispensable" to an employee's principal activities. The Ninth Circuit concluded time spent in security screening is compensable because security checks must be done at work, are necessary to employees' primary work as warehouse employees, and are done for the employer's benefit.

The SLLC's amicus brief argues that the Ninth Circuit improperly excluded "integral" from the "integral and indispensable" test. "There is nothing about removing personal belongings from one's pockets and walking through a metal detector that can be characterized as

'organically joined or linked' to retrieving items from inventory and filling customers' online orders." If the Supreme Court agrees with the Ninth Circuit, the SLLC's brief warns that commuting to and from work could be compensable. Finally, the SLLC's brief points out that as the nation's largest employer, state and local government can ill-afford higher payroll costs.

The SLLC's brief is joined by the National League of Cities, the National Association of Counties, the International City/County Management Association, The U.S. Conference of Mayors, the International Municipal Lawyers Association, the Government Finance Officers Association, the National Public Employer Labor Relations Association, and the International Public Management Association for Human Resources.

## COCHRAN

from page 2

On Monday, President Johnson will introduce a special session, "A Conversation on Sports and Race."

Please look at page 39 for an outline of the tremendous lineup of headliners Host Mayor Mike Rawlings has arranged to entertain you in the evenings.

It is not too late to register for what is promising to be a dynamic 2014 Dallas Annual Meeting. Register now at [usmayors.org/registration](http://usmayors.org/registration) or call Carol Edwards at 202-293-7330.

See all of you in The Big D!



# Minneapolis Wins 2014 GRO1000 Garden and Green Spaces Award with Karamu Garden Expansion

By Joan Crigger

The Black Storyteller's Alliance Karamu Garden in North Minneapolis expanded on June 2 to become the home of Project Sweetie Pie's gardening and training program as part of the Scott's Miracle-Gro Company and The U.S. Conference of Mayors nationwide GRO1000 gardens and green spaces program. The expansion, which is part of "Miracles Can Happen" in Minneapolis, includes raised edible garden beds and a location intended to serve as inspiration for local foods and healthy living for residents in North Minneapolis, who are historically at risk for poverty, obesity and diabetes. The event included the building of the communal raised edible garden beds, multiple plantings of a variety of vegetables as well as some flowers, and a "Clean Bill of Health" wellness campaign supported by a collaboration of local nonprofits.

During the dedication ceremony, Minneapolis Mayor Betsy Hodges said, "Project Sweetie Pie will revitalize our neighborhoods, promote healthy life-



**Left to right, Scott's Miracle-Gro U.S. North Region President Mike Carbonara, Minneapolis Mayor Betsy Hodges, USCM Staff Member Joan Crigger, and Scott's Miracle-Gro President and Chief Operating Officer Barry Sanders.**

styles and help advance equity. This local and national partnership will allow us to transform areas of North Minneapolis by taking empty lots, devastated by the

tornado and the housing crisis, and turning them into food corridors. Thanks to Scott's Miracle-Gro and The U.S. Conference of Mayors for helping to promote healthy lifestyles and urban agriculture and bringing educational opportunities to our children."

Project Sweetie Pie, launched in 2011, is an urban farm movement that seeds healthy change in the community through revitalization and scattered gardens in North Minneapolis.

GRO1000 is a national program launched by Scott's Miracle-Gro in 2011 to create more than a 1,000 community gardens and green spaces in the U.S., Canada and Europe by 2018. The U.S. Conference of Mayors partnered with Scott's Miracle-Gro on the GRO1000 initiative to recognize mayors for the installation of innovative public green spaces designed to improve our nation's cities.

This year's winning cities include Houston, Mesa, Tallahassee, Miramar and Minneapolis. For more information, go to the website [usmayors.org/gro1000](http://usmayors.org/gro1000).



**Minneapolis Mayor Betsy Hodges plants flowers following the GRO1000 Awards ceremony with members of Project Sweetie Pie looking on.**





By Laura DeKoven Waxman

In a victory for local governments and first responders, the House Homeland Security Appropriations Subcommittee May 28 reported out a FY 2015 spending bill that prohibits the Department of Homeland Security from implementing its proposed National Preparedness Grant Program unless it is "explicitly authorized by Congress." This is exactly what a coalition of 16 national organizations representing local elected officials, emergency managers, homeland security administrators, port operators, transit operators, police chiefs, sheriffs, and the fire service which the Conference of Mayors has been leading asked the House and Senate appropriations committees to do in a March 24 letter.

# Homeland Security Appropriations Bill Rejects Consolidation Proposal, Maintains First Responder Programs at Current Levels

Ever since the National Preparedness Grant Program was proposed two years ago in the Administration's FY 2013 budget, the organizations have worked together to demonstrate the importance of maintaining the current suite of homeland security grant programs and raise serious concerns with the Administration's National Preparedness Grant Program proposal. That proposal would consolidate the existing suite of homeland security grant programs into state-administered block and competitive grant programs in which funding decisions are based on state and multi-state threat assessments.

In all, the bill would provide \$39.2

billion in discretionary spending for the Department of Homeland Security. This amount is \$50 million below the FY 2014 level and \$888 million more than the President requested for next year. The bill would provide a total of \$2.5 billion for first responder grants, which generally maintain them at this year's funding levels. The table below shows funding levels for key state and local programs in thousands of dollars (chart shown below).

The increases in the overall bill go primarily to immigration enforcement and border security. Immigration and Cus-

See **CONSOLIDATION** on page 34

PROGRAM	FY 2014 Enacted	FY 2015 Proposed by the President	FY 2015 Approved by House Appropriations Subcommittee
National Preparedness Grant Program	0	1,043,000	0
State Homeland Security Grant Program	466,346		466,346
Operation Stonegarden	(55,000)		(55,000)
Urban Area Security Initiative	600,000		600,000
Non-profit Organization Security	(13,000)		(13,000)
Public Transportation Security Assistance	100,000		100,000
Amtrak Security	(10,000)		(10,000)
Port Security	100,000		100,000
Training, Exercises, Technical Assistance	233,654	102,000	233,654
Assistance to Firefighters	340,000	335,000	340,000
SAFER	340,000	335,000	340,000
Emergency Management Performance Grants	350,000	350,000	350,000
Pre-Disaster Mitigation	25,000	0	25,000
Disaster Relief Fund	6,196,908	6,809,465	7,033,464
National Flood Insurance Fund	176,300	179,294	179,294
Emergency Food and Shelter Program	120,000	100,000	120,000





## Senate Bill Provides Same Level

By Laura DeKoven Waxman

On a voice vote the House of Representatives adopted a floor amendment offered by Washington State Representative David Reichert that increased funding for COPS Hiring Grants by \$110 million over the amount reported out of the Appropriations Committee, to a total of \$180 million, this year's funding level. Within this, \$10 million goes for anti-gang task forces and \$16.5 million for tribal hiring grants.

The House adopted several other amendments that would provide more modest increases over the levels in the committee bill for key local programs. Among them:

- Byrne JAG grants would be increased by \$4.25 million above the \$376 million included in the committee bill.
- COPS technology improvement grants, which were zeroed out in the committee bill, would be funded at \$3 million.
- The Second Chance Act would receive

# House Increases COPS Funding in Appropriations Bill

an additional \$3 million, for a total of \$66.

- An additional \$4 million for mental health courts would give them a total of \$9 million. An additional \$10 million would give veterans treatment courts a total of \$15 million. Drug courts would get an additional \$3 million, for a total of \$44 million.

The House passed the \$51.2 billion FY 2015 Commerce/Justice/Science spending bill May 29 on a 321-87 vote.

## Senate Version Contains Similar Funding Levels

The Senate Appropriations Commerce Justice Science reported out its version of the bill June 3 on a voice vote, providing similar funding levels for key programs – specifically \$181 million for COPS hiring grants and \$376 million for Byrne JAG. In all the Senate bill would provide \$28 billion for the Department of Justice, \$260 million more than the FY 2014 level and \$23 million more than the President requested.



## CONSOLIDATION from page 33

toms Enforcement (ICE) would be funded at \$5.5 billion, \$466 million more than the President requested and more than \$211 million more than is available this year. Within this, funding to transport

unaccompanied immigrant children to Department of Health and Human Services facilities would be \$77 million more than the President requested. The committee says this is "to help meet the growing challenges stemming from the influx of children across the border." Customs and Border Patrol (CBP) would be funded at \$10.8 billion, \$98 million

more than the President requested and \$220 million more than is available this year. This is expected to fund 21,370 Border Patrol agents and 23,775 CBP officers – the highest levels ever, according to the committee.



By Eugene T. Lowe

The Senate Transportation and Housing and Urban Development Appropriations Subcommittee approved FY2015 funding June 3 for community development and housing programs. CDBG formula grants were funded at \$3.02 billion, which is a \$10 million cut from last year's level of \$3.03 billion. But it is \$20 million above the House Appropriations Committee's funding for the program. The Senate funded HOME at \$950 million, which is \$50 million below last year's enacted level of \$1 billion. But it is \$250 million above the House bill of \$700 million.

## Senate Subcommittee Approves FY15 Funding for CDBG, HOME

HUD Homeless assistance grants would be funded at \$2.15 billion in the Senate, while the House would fund the program at \$2.1 billion. The Senate's funding level is \$40 million higher than last year's level.

As for Section 8 tenant-based rental assistance, the Senate would fund the program at \$19.6 billion, an increase of \$385 million over the FY2014 level. The House would fund the program at \$19.3 billion. Both bills – Senate and House – would fund the VASH program for homeless veterans at \$75 million that would support 10,000 rent subsidies. The Senate would fund Section 8 project-based subsidies at \$9.7 billion, a \$200 million

cut from last year's funding level. The House would fund the program at \$9.35 billion.

Public housing capital funds would receive \$1.9 billion in the Senate, and the public housing operating fund would get \$4.48 billion. Both programs are increased over last year's funding levels; the public housing capital fund would get \$25 million more, while the operating fund would receive \$75 million more than in FY2014. The House bill funds the capital fund at \$1.78 billion and the operating fund at \$4.4 billion. The Choice Neighborhoods program is level funded at \$90 million. The House bill would fund the program at \$25 million.

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# Conference of Mayors, ABA Present Waterbury Mayor O'Leary with \$120,000 to Support Kids Marathon

By Jubi Headley

Representatives of the Conference of Mayors and the American Beverage Association (ABA) joined Waterbury Mayor Neil on June 4 in his home city to cheer on more than 1,500 elementary and middle school students completing the final mile of their cumulative 26.2 mile Kids Marathon training program. In a press conference prior to the kids' final run, the Conference of Mayors and ABA presented O'Leary with a check for \$120,000 to support Kids Marathon, which they received as the result of their first-place finish in the 2014 Childhood Obesity Prevention Awards (medium city category). The awards, a partnership between the Conference of Mayors and the American Beverage Association, aim to support and promote the expansion of innovative programs that address the childhood obesity epidemic in America's cities. Mayor O'Leary noted that the \$120,000 grant will sustain the program for several years to come.

Kids Marathon, designed to encourage physical activity and combat childhood obesity, allows kids to complete a full marathon by running in incremental distances throughout the ten-week training program. In addition, as part of the program students learn about fitness, nutrition, and, perhaps most important, sportsmanship and perseverance. The program is made possible by the support of O'Leary and a number of local partners, including the school system, the local YMCA and Boys & Girls Clubs, and the Police Activity League.

Only in its second year, participation in the Waterbury Kids Marathon Program has more than tripled since 2013, when 438 kids completed the program. Officials and others familiar with the program credited this to the leadership and support of O'Leary, as well as the program's introduction into the schools and the local partners' participation.



**Left to right, Waterbury Board of Education President Charles L. Stango, Waterbury City Clerk Michael Dalton, Waterbury Public Schools Supervisor of Health and Physical Education Joseph Gorman, Waterbury Superintendent of Schools Dr. Kathleen M. Ouellette, Waterbury Mayor Neil O'Leary, former U.S. Congressman Oakland Mayor and ABA Representative Ron Dellums, USCM Representative Jubi Headley, ABA Representative Andy Elting, Kids Marathon Founder and Olympic Medalist Rod Dixon, CT State Representative Jeffery Berger, and CT State Representative Selim Noujaim at the American Beverage Association's Childhood Obesity Prevention Awards Program.**

In traditional marathon style, the kids ran their last mile through city streets, which O'Leary had closed for the occasion. Police, fire, public works and other city staffers lined the kids' route, which wound past city hall, where O'Leary, as well as parents, local officials, and other supporters cheered the kids on.

The grant to Waterbury's Kids Marathon program is the result of the a partnership between The U.S. Conference of Mayors and ABA to enhance the city's Kid's Marathon program, increase public awareness and support cost-effective strategies to successfully reduce childhood obesity in the city.



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## York Mayor Bracey Wins Award to Fight Childhood Obesity

*By Crystal Swann*

Representatives of the Conference of Mayors and the American Beverage Association (ABA) joined York Mayor C. Kim Bracey and community leaders on June 4 to accept \$100,000 first place award to fight childhood obesity York. The award, a partnership between the Conference of Mayors and the American Beverage Association, aims to support and promote the expansion of innovative programs that address the childhood obesity epidemic in America's cities. Bracey noted that the \$100,000 grant will help bring fresh fruits and vegetables into Lincoln Elementary School as well as support physical activity for the children.

The goal of the York program, "Eat, Play, Breathe: York" is to reduce childhood obesity and encourage a lifetime of healthy food choices. Bracey noted that with the support of the Conference of Mayors and ABA, snacks of fresh fruits and vegetables will be provided to children in elementary schools, and they will

be encouraged through classroom education to eat healthier and participate in regular physical activity. The program will give children the opportunity to enjoy fresh fruits and vegetable as snacks and they will learn about each food and take home recipes for the family. Greenhouses will be installed to educate children on the growing of food and the program will also focus on physical activity.

The grant program is the result of a partnership between the Conference of Mayors and ABA to support and/or enhance mayors' ongoing childhood obesity prevention programs in their cities. The program also includes a national public awareness campaign, and connects mayors with innovative, cost-effective strategies to successfully reduce childhood obesity in their cities. To date the Conference of Mayors and ABA have awarded nearly \$900,000 in grants to twelve cities across the nation.

For more information on the winning programs and to view their videos, visit the website [usmayors.org/childhoodobesity](http://usmayors.org/childhoodobesity).



**York Mayor C. Kim Bracey, along with area school principals, ABA representative Douglas H. Palmer and USCM staffer Crystal Swann accepts the 1st place award to fight childhood obesity.**





### Swearengin Leads Race for California State Controller

Conference of Mayors Trustee Fresno Mayor **Ashley Swearengin** finished first in the California Primary Election June 3, securing a place on the general election ballot in November. Swearengin,

a Republican, finished with 24.4 percent of the vote with second place too close to call. Three candidates, former Assembly Speaker John Pérez (D), accountant David Evans (R), and State Board of Equalization member Betty Yee are all separated by .3 percent of the vote. The general election will take place November 4. Swearengin does not need to resign from office to run.

### Garcia Elected Mayor of Long Beach

Long Beach City Councilmember **Robert Garcia** was elected mayor of

Long Beach June 3rd, narrowly defeating Damon Dunn, 52.1 percent to 47.9 percent respectively. Garcia becomes the youngest mayor of Long Beach at age 36 and is the city's first openly gay mayor. Current Mayor **Bob Foster**, a Conference of Mayors Trustee and Chair of the Mayors Business Council, was term limited and could not seek reelection.

## Join the 2014 Summer Youth Jobs Contest

The DollarWise Campaign invites cities and their summer youth jobs programs to participate in the 2014 DollarWise Summer Youth Jobs Contest. Youth are invited to complete a set of five financial education modules with important information

that will help youth to save for their future. DollarWise has partnered with Better Money Habits.com to provide the contest curriculum. The five modules include information on: general better money habits, how to set a budget, credit and debit

cards, how interest works, and easy ways to save money. The modules can be found through a link on the DollarWise homepage: [www.bedollarwise.org](http://www.bedollarwise.org).

Upon completing each module, youth will be entered into a weekly raffle where three selected participants will win an iPad, Kindle, or an iPod Shuffle. Raffles will be held every Friday at 5pm (ET) beginning June 27, and ending July 25.

In the sixth week, youth will also have the opportunity to win an iPad, Kindle, or iPod Shuffle by participating in the DollarWise Video Contest. All videos will be due by Friday, August 1 and can be submitted by email or the DollarWise Facebook page: [www.facebook.com/bedollarwise](http://www.facebook.com/bedollarwise).

To register your city for the contest Fill out the registration form ([here](#));

For more information, visit the DollarWise [website](#), or contact DollarWise Program Manager James Kirby at [jkirby@usmayors.org](mailto:jkirby@usmayors.org).



*San Francisco Mayor Ed Lee with 2013 contest winner.*



# 82nd Annual Conference of Mayors IN DALLAS June 20-23

## HIGHLIGHTS:

### Friday Night:

- AT&T (Cowboys) Stadium – performances by The Dallas Cowboy Cheerleaders, Asleep at The Wheel, and Leann Rimes

### Saturday Night:

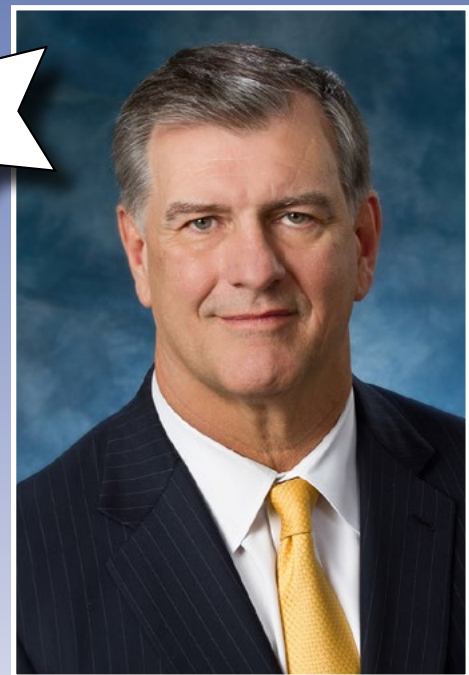
- Perot Museum of Nature and Science, and Klyde Warren Park – barbeque feast and performance by Grammy Award-Winning Artist Lyle Lovett and his full band

### Sunday Night:

- Evening in the Arts District, featuring Los Lonely Boys, a once-in-a-lifetime concert by Grammy Award-Winning Artist Bonnie Raitt, and an after party featuring fireworks and a legendary performance by Kool and the Gang

### Monday Night:

- Dallas Arboretum and Botanical Gardens – Backyard Bash featuring a performance by Marcia Ball



*Dallas Mayor Mike Rawlings, Host*

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